

The regular meeting of the Twinning Committee was held tonight, Chairman James McCann, III, presiding. Members present were Alan Barrows, Dorothy Spruill, Mary Washington and Andrea White.

1. Upon motion of Mr. Barrows, and approved by committee, the minutes of the October 7, 2009, meeting were accepted.

2. Mr. McCann reported seven lottery winners with payouts totaling \$250 in October. He also reported that the 2010 lottery cards are ready for members to sell, hopefully to 10-15 people each. Mr. McCann asked for assistance in addressing envelopes. Mr. Barrows, Ms. Spruill and Ms. Washington were all available on a Thursday afternoon between 1:00 p.m. and 2:30 p.m. to assist. Approximately 200 envelopes must be addressed.

3. Under *Project Reports*, the following items were discussed:

A. Fingerpost: Mr. McCann reported that he has not obtained the dimensions of the post as yet, but the wood used to crate the post must be certified. The type of wood to be used must be stamped before Mr. Barrow's vendor can estimate the shipping cost. Mr. Barrows reported that he does not yet have a figure to ship the item by sea. Leander would crate the post.

Mr. McCann also displayed photos he took of Township street signs to consider using similar colors on the fingerpost. Members preferred the darker blue background with yellow lettering used on Pennsylvania Historical markers. Upon of Ms. Washington, and approved by committee, the committee recommends using the marker colors of the Pennsylvania Museum and Historical Commission on the fingerpost since they offer better contrast. A nonmetallic gold would offer better readability. Mr. McCann also brought some pictures of the Township Building to give committee members an idea of possible locations for the fingerpost. He took

two sets of pictures: one with a five-foot cone as a visual guide and one without. Three positions at the rear of the building were considered:

- Near the entrance to the meeting room.
- Behind the benches, opposite the fire escape, and to the left of the meeting entrance.
- To the right of the meeting entrance.

The committee concurred with Mr. McCann's recommendations. As for the number of Cheltenham that the fingerpost would contain, the committee discussed several possibilities but must still determine the criteria for inclusion. Mr. McCann reminded the committee that the post can accommodate up to seven 'fingers.'

B. E-newsletter: No report.

C. Twinning Archives: Ms. White reported that she emailed Bryan Havir about visiting his office to view potential archives materials and is awaiting his response.

D. E-Penpals: No report.

E. Twinning Table Cover/Banner: The cost of a 3 x 5 foot vinyl banner printed in any color along with a matching stand, as used by the Substance Abuse and Mental Health Committee, would total about \$300.

F. Events: The Harvest Festival went very well. Ms. Spruill stated that there were bags of pecans and a few logs leftover that were on sale at the Township Building. One lottery ticket was sold during the event.

4. Under *Old Business*, the following items were discussed:

A. Ms. White reported that Anne Riley from the library in Cheltenham, UK, responded to Ms. White's questions via the internet. Ms. Riley forwarded four pictures of the library: one with parents and infants, one of the teen area, one of the stacks and one of the DVD stand. Mr. McCann suggested adding the photos to the Wall House collection of Twinning materials. Ms. White noted that Horsham, PA, and Horsham, UK, libraries collaborated on a 'One Book' effort,

in which both libraries read the same book and proposed a similar effort here. Ms. Spruill and Ms. Washington suggested contacting Ms. Riley to see if the UK library would be interested in several publications, including:

- *Images of America: Cheltenham Township*
- *History of Cheltenham Township* by Elaine Rothschild
- Cheltenham Tri-Centennial (1990)
- Cheltenham Township Library System's cookbook (with Library Director Carrie Turner's permission).

B. Ms. White circulated the Twinning Committee talking points (see attached) that she revised based on recommendations from the October meeting.

5. There being no further business, upon motion of Ms. Washington, and approved by committee, the meeting was adjourned.

David G. Kraynik
Township Manager

Per Andrea White
Nancy K. Gibson, Public Information Officer

Cheltenham Twinning Committee Talking Points

- Founded:** 2003
- Objective:** Recommends programs, events and projects to foster friendship with sister town Cheltenham, England.
- Members:** Up to 15 (we have openings)
- Meetings:** Committee meetings are held on the first Wednesday of each month, except July and August, at the Richard Wall Carriage House, 1 Wall Park Drive in Elkins Park beginning at 7:30 p.m.
- Name:** Cheltenham Township is named after Cheltenham Borough, England. The two communities are **twin sister** cities. Around 1690, two immigrants from UK settling in Pennsylvania named their new township after their hometown. The township seal is derived from the UK seal.

Charter signed: On October 11, 2003 a charter was signed to formalize the 50 year relationship with Cheltenham, England.

	Cheltenham, PA, US	Cheltenham, England, UK
Size	9 square miles	18 square miles
Crest and Motto	Health and Education	Health and Education
County	Montgomery	Gloucestershire
Population	37,000	112,000
Schools	15 public and private	50 public and private
Universities	2	1

Programs and Events:

Twining Lottery: Gift Idea

A suggested gift idea for the holidays. There are 365 chances to win anywhere from \$25 to \$100. Lottery tickets are \$20 and can be purchased at the Cheltenham Township Administration Office on Old York Road. Checks are mailed to winning ticket holders immediately. (As of 10/07/09), \$1600 was paid out to 52 winners.)

Most recent events:

Cheltenham Twinning Fitness Challenge (2009)

On May 18, 2009, a gym in Cheltenham Township, US, and Cheltenham Borough, UK, launched a “race” across the Atlantic in the First Annual Cheltenham Twinning Fitness Challenge. The activity was designed to foster goodwill between the two Cheltenham. The participating organizations are The Gym in Elkins Park, US and Leisure at Cheltenham Fitness Center, UK. Miles were logged on one treadmill, one elliptical and one recumbent bike. The first gym to cover the distance (3,450 miles) between the two Cheltenham won. The Gym won the 2009 trophy.

Cheltenham Girls Lacrosse exchange (2009)

In Spring 2009, a ladies lacrosse team from Cheltenham, UK joined their USA counterparts on the field at Cheltenham High School. Afterwards, members of the Twinning Committee provided the refreshments at the ladies’ evening meal at Glenside Hall.

In development:

Join us to see how you can be a part of the programs and events. (i.e., distributing 2010 lottery tickets, contacts with Cheltenham, UK cultural institutions, etc.)

Sources: <http://en.wikipedia.org/wiki/Cheltenham> (9/30/09)
<http://www.cheltenhamtownship.org> (9/30/09)
<http://www.leanderarchitectural.co.uk/products/signposts-fingerposts.html> (10/09/09)
<http://www.cheltenham.gov.uk/site/scripts/> (10/09/09)