

May 6, 2009
Township Building

The regular meeting of the Twinning Committee was held tonight, chairman James McCann, III presiding. Members present were Alan Barrows, Reynold Greenberg, Dorothy Spruill, Mary Washington and Andrea White. Staff present was Nancy K. Gibson, Public Information Officer.

1. Upon motion of Ms. Washington, and approved by committee, the minutes of the April 1, 2009, meeting were accepted.

2. Mr. McCann reported four lottery winners in April for a total payout of \$200. Ms. Gibson reported the lottery fund balance stands at \$9,074.97, not including April's interest. Mr. Greenberg suggested a press release advertising the lottery winners to promote additional ticket sales.

3. Under *Project Reports*, the following items were discussed:

A. ***Fingerpost***: Mr. McCann received a quote for \$4,765 for a fingerpost sign featuring six fingers with two lines of text and one finger with three lines from the US branch of the manufacturer who produced the UK fingerpost. However, that cost was significantly higher than his estimate of what Cheltenham UK paid for their version. Mr. McCann will contact the UK company to see if the cost would be cheaper to order from there even with the shipping costs. Other members will give him names of other local manufacturers who may be able to produce the post.

B. ***E-Newsletter***: No report.

C. ***Gym Link***: Mr. Barrows reported the two gyms have finalized their plans and are ready to launch the event on May 18. Each gym will use one treadmill, one bike and one elliptical machine to track miles. Each gym will email the other the total mile accumulated each day. Fifty participants will be allowed to compete at each gym. The "race" should take about five weeks to complete. Mr. Barrows circulated a logo that Elkins Park Gym designed (see attached). Ms. Gibson thought "Twinning" needed to be incorporated into the name. She also

felt the event was less a “fitness challenge” than a race, but members felt the distinction was not significant. The title “Cheltenham Twinning Fitness Challenge” was recommended. Elkins Park Gym plans to have the logo printed on T-shirts for the 50 participants and gym staff and committee members, if they like. Mr. Barrows asked if the committee would like to help defray the cost of the T-shirts. Upon motion of Mr. Barrows and approved by committee, the committee will provide \$200 for the cost of the T-shirts as long as the name of the Twinning Committee is featured and T-shirts are provided for the members, Commissioners and Township Manager.

The committee had offered to provide the trophy, so upon motion of Ms. Spruill and approved by committee, Mr. Barrows was authorized to look for an appropriate plaque that could serve as a trophy for no more than \$200. The plaque will be engraved with the winning team’s name and should be able to accommodate three plates.

Mr. Barrows drafted a press release announcing the challenge, which included mention of a kickoff event that has yet to be determined. Members suggested including a photo of people in the T-shirts with the release.

D. *Playhouse Link*: No report.

E. *Archives*: Ms. White reported on archival products available from several catalogs. Members mentioned that stationery stores and Target also carry some archival items. Ms. Washington reported that she had spoken with Mr. Havir about some of the Twinning materials worthy of archiving in his possession Ms. Gibson also has materials, and some items are on display. Because Twinning Committee minutes are maintained by the Township, they don’t need to be included in a Twinning archive. Ms. White and Ms. Washington will attempt to catalogue all Twinning materials to determine what archival boxes, sleeves, etc., will be needed.

F. *E-Penpals*: Ms. Washington reported that Ms. Hart has emailed the UK mother who requested an e-penpal. Ms. Washington hopes to periodically report on their contact. She also plans to see if Ms. Hart, who is the principal of Myers Elementary School, would be interested in

fostering e-penpals for her students next term. Ms. Spruill reported that the school provided by Ms. Wight for e-penpals for Ancillae Academy was a Sixth Form School with students significantly older than academy students. Ms. Gibson was surprised since she gave Ms. Wight the ages of the students in question. Mr. McCann suggested trying to find better matches for each of the schools.

G. **WWII Exhibit:** Ms. Spruill is awaiting a return call from the community organization that is seeking the grant for the exhibit.

H. **Travel Agency Partnership:** No report.

4. Under *Old Business*, the following items were discussed:

A. Ms. White inquired if a UK library contact had been located. Ms. Gibson will send Ms. Wight another email to check on the progress.

B. Mr. Barrows asked if the Commissioners agreed to the committee's request to become a permanent Township committee. Ms. Gibson reported that they did and the ordinance will be adopted at this month's Commissioners' meeting.

5. Under *New Business*, the following items were discussed:

A. Ms. Gibson announced that Twinning will be featured in the Township's upcoming Annual Report and Calendar, including a photo of the recent lacrosse team visit.

B. Mr. McCann asked members to consider whether the committee should purchase a table cover printed with the committee's name for the committee's participation at public events. The cost will vary depending on the size and number of colors.

6. There being no further business, upon motion of Mr. Greenberg and approved by committee, the meeting was adjourned.

David G. Kraynik
Township Manager

Per Nancy K. Gibson
Public Information Officer

CHEL TENHAM FITNESS CHALLENGE



Cheltenham USA Cheltenham UK

2009