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Township Manager
Bryan T. Havir

Dear Cheltenham Township Business Owner:

Cheltenham Township and its Economic Development Task Force are printing **10,000** copies of a detailed, updated street map of Cheltenham Township and the immediate surrounding area. Cheltenham Township will be highlighted and the changes in our area will be reflected on the new beautiful four-color Resource Guide & Street Map. Printed maps have a useful advantage over GPS and Internet maps, especially to people who are new to the area since they show the whole Township and surrounding area instead of a three or four block area at a time. Over 7,000 new families moved to Cheltenham Township in the past year.

Business advertising on maps is popular throughout the country and is a useful marketing tool for businesses and communities to assist residents and newcomers. Bordering both sides of the map, business card-sized advertisements will be arranged categorically to highlight local businesses. In addition to promoting the regional amenities, current Township programs will be displayed, with a directory of important phone numbers and community information. Please visit www.chambermaps.com for more information.

Also, an easy to navigate, searchable online version of the map will be available from the Township's website, www.cheltenhamtownship.org. Each participating business will be listed by name & business category, with your actual location pinpointed on the online interactive map. A link your business's website will be added to the Map's home page, multiplying your exposure potential many times. To learn more about our online map, please visit this easy to utilize site at www.maplocator.com/Cheltenham.

The maps will be available at the Cheltenham Township Administration Building and over 100 locations throughout the Community, including banks, schools, churches, libraries and other high-traffic areas. Each participating advertiser will receive a supply of 25.

Marketing and advertising space is limited and **SOLD** on a first-response, first-served basis. This is the fourth time we are creating this Map. We mail to over 4,000 businesses and have space for only 120 advertisers, so this is a space deadline, not a time deadline. It is not uncommon for a community of our size to sell out the sponsorship opportunities quickly. **Act now by filling out the form below and faxing this letter today or calling 1-800-933-3909.**

Thank you for your support of this worthwhile project.

Sincerely,

Bryan T. Havir
Township Manager

Don't Delay! Fill out this form and fax this letter to: 1-866-603-4133
Email! marketing@chambermaps.com

Print Firm Name: _____ **Phone:** _____

Contact Person: _____

___ **Please call on us first about prime position options on the Cheltenham Township Map.**

___ **We would like to hear more. Please provide information on the Cheltenham Township Map**