

The regular meeting of the Twinning Committee was held tonight, Chair James McCann, III, presiding. Member present was Penny Geikler. Staff present was Nancy K. Gibson, Public Information Officer.

1. Upon motion of Ms. Geikler, and approved by committee, the minutes of the November 2, 2011, meeting were accepted.

2. Under **Lottery Report**, Mr. McCann reported six winners in November for a total payout of \$250. Mr. McCann reported 2012 lottery tickets will be mailed to last year's purchasers of those numbers after he puts them in alphabetical order so only one mailing goes out for each purchaser, regardless of how many tickets they purchased. He hopes to complete this task before the end of 2011.

3. Under Project Reports, the following items were discussed:

A. **Twinning Fingerpost Sign**: Ms. Gibson displayed her mockup of a 12" x 8" sign, which was provided to Ms. Washington. Members felt the text size was readable, so no editing was required to the copy.

B. **Twinning Archive**: Ms. Gibson reported that the notebook/photo album started by Andrea White for use at special events already contains fingerpost photos.

C. **Exchanges**:

i. Boy Scout: Mr. McCann reported that he spoke with a Wyncote Boy Scout leader interested in twinning who invited Mr. McCann to speak to his scouts after the New Year. Mr. McCann also hopes to find a cub pack locally interested in twinning.

ii. Rotary Service Clubs: No report.

iii. School Student: No report.

iv. Gym: No report.

v. *Arcadia Trip (March 12-16, 2012) and Invitation to Cheltenham UK (May 22-24, 2012)*: Ms. Gibson circulated the fingerpost dedication photo (see attached) that she recommends for the presentation to Cheltenham, UK. The photo was approved by members.

4. Under *New Business*, the following items were discussed:

A. Ms. Gibson circulated photos taken by Matt Scholly, a local volunteer firefighter, of his recent trip to Cheltenham, UK. Mr. McCann had contacted several of his UK friends to show Mr. Scholly around the town.

B. On behalf of Andrea White, Ms. Gibson distributed revised talking points (see attached) about the committee.

C. Ms. Geikler suggested the committee send holiday greetings to the UK. Mr. McCann will try to provide Ms. Gibson with two cards depicting the Shovel Shop in snow for this purpose.

5. There being no further business, upon motion of Ms. Geikler, and approved by committee, the meeting was adjourned.



David G. Kraynik
Township Manager

Per Nancy K. Gibson
Public Information Officer



Cheltenham Twinning Committee Talking Points

- Name:** Founded in 2002, Cheltenham Township is named after Cheltenham Borough, England. The two communities are **twin sister** cities. Around 1690, two immigrants from UK settling in Pennsylvania named their new township after their hometown. The township seal is derived from the UK seal.
- Mission:** The Twinning Committee was created to establish programs to develop cultural, social, educational, governmental, fraternal, sporting or other connections to strengthen the bond of friendship between Cheltenham, USA and Cheltenham, UK.
- Membership:** Up to 15 (we have openings). Join us and become part of the program planning and events.
- Meetings:** Committee meetings are held on the first Wednesday of each month, except July and August, at Cheltenham Township Administration Building in Elkins Park beginning at 7:30 p.m.
- Charter signed:** On October 11, 2003 a charter was signed to formalize the 50 year relationship with Cheltenham, England.

	Cheltenham, PA, US	Cheltenham, England, UK
Size	9 square miles	18 square miles
County	Montgomery	Gloucestershire
Population	37,000	112,000
Schools	15 public and private	50 public and private

Programs and Events:

Twining Lottery: Gift Idea

Here's a suggested gift idea for the holidays. Purchase a lottery ticket for \$20. There are 365 chances to win anywhere from \$25 to \$100. The tickets can be purchased at the Cheltenham Township Administration Office on Old York Road. Checks are mailed to winning ticket holders immediately.

Fingerpost (2011)

To raise awareness about the Twinning link between Cheltenham US and Cheltenham UK, the Township Twinning Committee installed a Twinning Fingerpost at the Township Administration Building in May 2011 that points to our official twin as well as to other Cheltenham in the world with links to our Cheltenham UK forbearer. The manufacture of the post began in late 2010.

Pen-pals (2011)

The committee recently helped organize email "pen pals" for students at the Elkins Park School with counterparts in Cheltenham, UK, schools.

Cheltenham Twinning Fitness Challenge (2010)

In 2011, The Gym in Cheltenham Township, US, and the Leisure Fitness Center in Cheltenham Borough, UK, launched a weight losing contest. This was the Second Annual Cheltenham Twinning Fitness Challenge. While the folks at The Gym in Elkins Park lost 51 pounds. The Leisure Center in the UK group lost 68 pounds and won the 2010 trophy.

Cheltenham Twinning Fitness Challenge (2009)

In 2009, gyms in Cheltenham Township, US, and Cheltenham Borough, UK, launched a "race" across the Atlantic in the First Annual Cheltenham Twinning Fitness Challenge. Miles were logged on one treadmill, one elliptical and one recumbent bike. The first gym to cover the distance (3,450 miles) between the two Cheltenham won. The Gym won the 2009 trophy.

- Sources:** <http://www.cheltenhamtownship.org> (10/18/2011)
<http://www.leanderarchitectural.co.uk/products/signposts-fingerposts.html> (10/18/2011)
<http://www.cheltenham.gov.uk/site/scripts/> (10/18/2011)