

The regular meeting of the **Economic Development Task Force (EDTF)** was held tonight. Members present were Thom Cross, Jonathan Cutler, Virginia Helm, Harold Lichtman, Brad Pransky, Raymond Rudofsky, and Drew Sharkey. Staff present was Bryan T. Havir, Assistant Township Manager and Ruth Littner Shaw, Main Street Manager.

1. Mr. Lichtman called the meeting to order at 7:10 P.M. A quorum was not present.

2. It was the consensus of the EDTF, the February 21, 2007 meeting minutes were accepted as submitted.

3. Under *Committee Reports*, the following items were discussed:

A. **Design Committee.** Mr. Cross reviewed the March 1, 2007 meeting minutes as follows:

- DCGP #07-02, Property at 112 S. Easton Road, for a replacement door  
Mr. Cross reported that the proposed door was deemed a high quality selection, and the Committee accepted the proposal with the possible use of Duronotic finish (versus the suggested anodized finish), which would make the door and window frame more attractive due to the use of the darker color in the sign. This suggested darker shade could be used only if the remainder of the existing aluminum is clad at the same time for uniformity. Upon motion of Mr. Cross, the EDTF accepted the Design committee's recommendation to approve the door selection as submitted for the requested reimbursement amount of \$1,419.60, subject to availability of State DCED grant funds.
- NDCGP #07-02, Fox Chase Cancer Center, 604 Township Line, for architectural review, for upgrades including repainting the yellow on the curbs, replacing all the windows using YKK, 1" thermally broken tempered glazing (all fixed), painting and cladding exposed steel materials on canopy fascias and columns, 10" of blue overhang rather than the proposed 7", awnings on the front of the building for windows not proposed to be canopies, screening and baffling materials so as to dampen noise from the HVAC roof units, a vestibule being added, and replacement of the leaking roof. All of the proposals will improve the property. Signage proposals will be submitted at a later date; the facility will be open only 8 am to 5 pm and therefore any signage flush on the building will be unlit. Only a possible monument sign, seen from the road, will be lit. This application will be recommended for approval to the Economic Development Task Force. Upon motion of Mr. Cross, the EDTF accepted the Design committee's recommendation to approve the property enhancements, subject to the Applicant's permit approval.

- NDCGP #07-03, Commerce Bank, 2385 Cheltenham Avenue, for replacement signage (Courtesy Review). As this proposal is out of the five designated commercial districts and it has been granted a Zoning Hearing Board variance, it is a courtesy review only and the committee has reviewed it. It was noted that despite the EDTF objections to a freestanding sign versus a monument sign, the Zoning Hearing Board has approved the Applicant's proposal.

The EDTF accepted the March 1, 2007 Design Committee Meeting Minutes per the recommendations of the Design Committee. The next Design Committee meeting is scheduled for April 5, 2007 at 7:00 P.M in the Township Administration Building.

**B. Marketing & Promotions and Organization & Development**

**Committees.** Mr. Sharkey reported on the status of plans for Winterfest. He noted the change to December 1, 2007, which is the first Saturday of the month. He also noted a flyer was distributed to the public and private schools soliciting volunteers for the Main Street Program committees.

**C. Economic Restructuring Committee.** Mr. Pransky said there was no report since the committee did not meet.

4. Under *New Business*, the following items were discussed:

A. The Montgomery County Planning & Design Awards. Mr. Havir reviewed the categories of the awards program, which are (1) The Land Development Award, which promotes awareness of good design and planning in our communities by recognizing excellence in land development and innovative planning concepts; and (2) The Revitalization Award that fosters revitalization in Montgomery County by recognizing successful revitalization projects and programs. It was the consensus of the EDTF to recommend to the Public Affairs Committee consideration of filing for a revitalization award for Wesley Plaza (*See attached*).

5. Under *Old Business*, the following items were discussed:

A. Glenside Outdoor Public Art Sculpture. Mr. Lichtman presented to the Public Affairs Committee meeting on March 6, 2007, the EDTF's proposal, which he

designed for the placement of a masonry wall at the junction of the Glenside Pub south wall and the Municipal Parking Lot to the west. The matter was tabled pending a site meeting, which is scheduled for March 29, 2007 at 8:00 A.M.

B. Inter-municipal Cooperation Planning Initiative. Mr. Havar reported on the progress of the Business Improvement District (BID) steering committee meeting. He distributed copies of a brochure, which the committee prepared and will be distributed to all 291 commercial property owners in the BID study area.

C. Easton Road Streetscape and Traffic Calming Improvements. Mr. Havar reported that it is anticipated that PennDOT will bid the project in late spring, subject to all the plans including the final PS&E package from Gannett-Fleming being approved.

D. Elkins Park East Streetscape Improvements. Mr. Havar reported that a meeting is scheduled on April 4, 2007 at 10:00 A.M. with the Project Consultant, Carroll Engineering Corporation (CEC) to meet the new project team and to review the progress of the project.

E. Willow Avenue Wall and Sidewalk. Mr. Havar discussed a recent conversation he had with Kathy Phifer of the County Department of Housing and Community Development concerning the Township's Community Revitalization Plan regarding the feasibility of obtaining county revitalization grant funds for a future revitalization project involving sidewalk and curb replacement on both sides of Willow Avenue, new street trees and repairs to the Willow Avenue stone wall between Sycamore and Penrose Avenues in LaMott as recommended in the Township's Community Revitalization Plan. Ms. Phifer supported the project idea and suggested a meeting with County Staff. That meeting is scheduled for April 25, 2007 at 10:30 A.M.

6. *Under the Main Street Manager's Report*, it was the consensus of the EDTF to accept the written report of the Main Street Manager for the month of February 2007 as appended to the minutes.

7. Assistant Township Manager. Mr. Havar gave the following reports:

A. Structured Parking Garages at Glenside & Wyncote-Jenkintown Train Station. Mr. Havar informed the EDTF that Mr. Kraynik and he will be attending a meeting on March 26, 2007 with SEPTA officials to discuss the status of moving forward with the environmental assessment and preliminary engineering for the design of the parking structures, which was funded with a \$4.9 million federal funding earmarked in the FY 2005 Congressional SAFETEA-LU Transportation bill.

B. March 26, 2007 Seminar. Mr. Havar noted a Community Revitalization seminary being sponsored by SEPA (The Southeastern Pennsylvania First Suburbs Project) is scheduled for March 26, 2007 from 6:00 – 8:00 P.M. in Center City. He cannot attend, but Mr. Rudofsky volunteered to attend on behalf of the EDTF. (*See attached flyer*).

8. Public Forum. None.

9. Mr. Lichtman noted the lack of attendance at tonight's meeting, encouraged more member participation in Main Street committee activities, and requested an updated EDTF membership list be emailed to all EDTF members.

10. There being no other business, the meeting was adjourned at 8:15 P.M. The next meeting is scheduled for April 11, 2007 at 7:00 P.M at the Township Administration Building.

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David G. Kraynik  
Township Manager

Per Bryan T. Havar  
Assistant Township Manager

Ruth Littner Shaw  
Main Street Manager