

The regular meeting of the Economic Development Task Force (EDTF) was held tonight. Members present were: Tom Carboni, Alan Cohen, Kenneth Mirsky, Brad Pransky. Staff present was: Ruth Littner Shaw, Main Street Manager and Bryan T. Havir, Assistant Township Manager. Ex-officio member present was Drusilla Buscemi representing Arcadia University. Guests present were Andrew Hamilton, CVDA, and Hannah Mazzaccaro, Montgomery County Planning Commission (MCPC).

1. Call to Order. Mr. Alan Cohen, Chairman, called the meeting to order at 7:00 p.m.
2. Approval of Minutes. The Chairman noted that Mr. David Cohen requested a correction to the July 8, 2009 meeting minutes as follows: On page 5, under TRID Study, Mr. Pransky abstained from voting on this matter. Those present accepted the minutes.
3. Cheltenham Township Community Revitalization Plan Update. Mr. Hamilton, of Carter van Dyke Associates, reviewed the findings and recommendations of the preliminary draft of the Community Revitalization Plan for LaMott and Lynnewood Gardens Census Tracts (see attached). A general discussion of the various recommendations ensued and committee members requested that Mr. Hamilton provide more specificity and detailed information to the Township and to the County with respect to the draft recommendations no later than October 7, 2009, available for the next EDTF meeting on October 20, 2009. The EDTF also requested that Mr. Hamilton review the survey response data with Ms. Mazzaccaro to identify one or two blocks within the Glenside Commercial District. Upon review of the handout, perhaps a concentrated one-on-one interview of the residences within the one or two

block area could be conducted. Ms. Mazzaccaro suggested trying to opt-in one or two blocks of the census tract in order to ensure eligibility in the County Revitalization Program as well as some of the economic development funding programs being offered by the County.

4. Mr. Havir reported that the Delta Development Group has been awarded a professional services contract to develop a Business Retention and Business Recruitment plan in the five commercial districts and the feasibility of forming a Business Improvement District in Glenside. The first kick-off meetings will be held on September 30, 2009 and anticipated project completion is June, 2010.

5. Main Street Committee Reports by Chairpersons:

A. Design – In Mr. Cross’s absence, Ms. Shaw reported that there was no design committee meeting.

B. Organization and Development – Ms. Shaw reported there was no report.

C. Economic Restructuring/Asset Enhancement – Ms. Shaw stated there was no report.

D. Marketing and Promotions Committee - In Ms. Haff’s absence, Ms. Shaw reported that the Glenside Street Fair scheduled for September 26, 2009 currently had twenty-seven vendors (crafters and artists).

The Glenside Downtown Merchant’s Association has considered including the entire business area in offering coupons. They have also agreed to hold mini-events and the initial First Friday event will be held on November 6, 2009. Ms. Shaw requested free parking for First Fridays along Easton Road and Glenside Avenue; free parking on Black Friday in all commercial districts and extending free parking

to that Saturday after Thanksgiving; as well as during Winterfest on Saturday, December 5, 2009.

A motion was made by Mr. Cohen to request free parking for First Fridays in the Glenside Commercial District; and Black Friday and Saturday in all commercial districts, and just Glenside during Winterfest which was seconded by Mr. Mirsky.

Ms. Shaw asked for a volunteer to work 5-7 PM at the Eastern Montgomery County Chamber of Commerce Business Expo held on October 22, 2009 at Bryner Chevrolet. Mr. Carboni stated he or Mr. Hoch might be able to assist.

Ms. Shaw stated there were no reports from the District Liaisons.

6. Chairman's Report – Chairman took the opportunity to inform the committee members that Mary Galbally's mother passed recently. Mr. Cohen felt that individuals could send personal wishes to Ms. Galbally. Mr. Cohen also asked members to communicate to each other when they hear of such news.

Mr. Cohen stated he would discuss recruitment issues at the start of the new year. Mr. Cohen is looking to fill the position that will be vacated by Mr. Cross at the end of this year.

7. Old Business – Mr. Havir stated that the Greater Cheltenham Avenue Business Improvement District (GCA BID) has appointed a new Executive Director, Graham Copeland. There will be a meeting of the full BID Board of Directors next week.

Mr. Havir reported that he will be attending a meeting in Norristown to meet with the new Director of Economic Development, Kenneth Klothen and review the new program manual and guidelines. A portion of the meeting will discuss the new economic program

manual just released by the County Planning Commission and the funding referendum that will be on the November ballot. Information will be shared at the next EDTF meeting. The new Economic Development program will have six different funding initiatives for non-profits, community organizations and individual developers. The funding will be competitive. The Director of Economic Development will review Revitalization Plans and send to the Montgomery County Commissioners for approval.

8. New Business: Mr. Havir reported that a contract to furnish and install Commercial District Gateway Signage and Wayfinding Signage for the Glenside Commercial District has been approved at the Public Works Committee meeting on September 9, 2009. The signs will be constructed of metal and of high quality similar to Lower Merion signage. The project completion is set for the end of 2009.

Mr. Havir invited the EDTF members to attend a Check Presentation Ceremony for Easton Road Streetscape Improvements and Traffic Calming, Phase III Project. The presentation will take place at 11:00 a.m. as a kick-off to the Glenside Street Fair.

9. Adjournment: Mr. Cohen adjourned the meeting at 8:15 p.m. The next meeting will be October 20, 2009 at 7:00 p.m. at the Township Administration Building.



David G. Kraynik,  
Township Manager

Submitted by:  
Kathryn Mc Devitt



# Meeting Attendance Sheet

## Economic Development Task Force



Tuesday, September 15, 2009, 7:00 P.M.

Township Administration Building  
8230 Old York Road, Elkins Park, PA 19027

*(Please Print Clearly)*

No.	Name	E-mail or Other Contact Info, if desired	Member (Y/N)
1	Hannah Mazzaccaro	mcpc	N
2	Drusilla Buscemi	buscemid@arcadia.edu	N
3	Kenneth Mirsky	Klmirsky@comcast.net	Y
4	Alan coner		Y
5	BRAD PRANSKY		✓
6	Tom Carboni	tomcarboni@aol.com	Y
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