

Annual Joint Meeting of the Economic Development Task Force
and Main Street Program Committees
Curtis Hall
Greenwood Avenue and Church Road, Wyncote, PA
December 15, 2009, 6:30 P.M.

The seventh annual joint meeting of the **Economic Development Task Force** and the **Main Street Program Committees** was held tonight at Curtis Hall with members Alan Cohen, David Cohen, Thom Cross, Denise Marshall and Brad Pransky attending. Also in attendance were Township Commissioners Charles McKeown, Sr. and J. Andrew Sharkey. Also present were Jim Bell, James Benton, Lawrence Bower, Nancy Bower, Rob Carachilo, David Coffin and Carol Coffin, Drusilla Buscemi, Anita T. Conner, Kerri Marie Conner, Gena Ellis, David Kratzer, Clyde Laurence, Hannah Mazzaccaro, Kate Peyton, Tsingelis and Stephen Vahey. Staff members present were David G. Kraynik, Township Manager, Bryan T. Havir, Assistant Township Manager, and Ruth Littner Shaw, Main Street Manager. Chairman Alan Cohen presided. A public attendance list is attached.

1. At 6:30 P.M. a light dinner reception commenced to celebrate the success of the Township's ninth full year in the Main Street Program. At 7:15 P.M., Chairman Cohen called the business portion of the meeting to order and welcomed those in attendance. He recognized those business recipients being honored at tonight's meeting. He also introduced all the elected and appointed officials present.

Chairman Cohen facilitated the Annual Business Recognition Awards Program and stated that the awards program was first initiated by the Organization and Development Committee of the Main Street Program seven years ago. Chairman Cohen then introduced Ruth Littner Shaw, Main Street Manager, who made some introductory remarks. At this time the Elkins Park Rotary and its judges for the Cheltenham in Bloom Program were thanked for their invaluable assistance. Mr. Stephen Vahey, past president of the Elkins Park Rotary, was present

and assisted Ms. Shaw in making the following two presentations.

Cheltenham In Bloom Award Recipients –

- A. **Elkins Park East Commercial District** – Hungry Heart, 300 Harrison Avenue, Elkins Park. Larry Ellis, Proprietor.
- B. **Elkins Park West Commercial District** – Anita T. Connor, 8000 Old York Road, Elkins Park, PA.

Ms. Shaw and Chairman Cohen then made the following Business Recognition Awards presentation:

Business Recognition Award Recipients –

- A. **Established Business (Over 10 Years)** – LaMott Cleaners and Tailors, Willow Avenue, Elkins Park, James Benton, Proprietor.
- B. **New Business (Under 10 Years)** – Peas in a Pod, Keswick and Glenside Avenues, Glenside Commercial District, Kristin Coyle, Proprietress.
- C. **Outstanding Volunteer** – Jim Bell was given the award for hours of diligent work on the Main Street Committee and its annual events, the Glenside Street Fair and WinterFest, as well as hands-on work to beautify the district.
- D. **Business Beautification Award** – Beth Sholom Synagogue (new signage), Old York Road, Elkins Park.
- E. **Chairman’s Award** – Tom Cross for his service on the Economic Development Task Force and Design Committee between the years 2002-2009.

2. Approval of Minutes - Chairman Cohen asked if there were any additions, corrections or comments to the meeting minutes of November 14, 2009. There were no changes. The EDTF accepted the minutes as submitted.

3. Under Chairman’s Report, Chairman Cohen highlighted the following accomplishments by the EDTF for calendar year 2009:

SUCSESSES and ACHIEVEMENTS 2009

ACHIEVEMENTS of Main Street and Economic Development (by Staff, Volunteer EDTF members and others:

- ✓ Update of Online Business Directory
- ✓ Online Business email newsletter
- ✓ Partner with Arts in the Park
- ✓ Partner with Korean Folk Festival
- ✓ 4th Annual Congrats, Grad Program
- ✓ 5th Annual WinterFest
- ✓ 6th Annual Business Awards Program
- ✓ 6th Annual Cheltenham in Bloom
- ✓ 9th Annual Glenside Street Fair
- ✓ Phases II and III funded of Streetscape Improvement along for Glenside
- ✓ EMCCC Business Expo exposure (at Bryner Chevrolet)
- ✓ GGCC Business Expo exposure (at Arcadia University)
- ✓ Updating of ACRES webpage
- ✓ Ordered and installed 1 engraved brick for Hit the Bricks!
- ✓ Participated in the establishment of CreekSide Coop as an entity
- ✓ Developed a third iteration of the successful City Map
- ✓ Grants secured: \$1.4 million for Easton Road Streetscape Project; \$23,625 Planning Grant for updating the Community Revitalization Plan; \$200,000 LaMott Pedestrian Streetlight Project and \$75,000 to rehab three homes in LaMott.
- ✓ Completion of Elkins Park East Pedestrian Tunnel Mural Art at SEPTA underpass.
- ✓ Commencement of BID feasibility study in Glenside
- ✓ Commencement of a Business Recruitment and Retention Plan Study Township-wide.
- ✓ Design Plans completed for streetscape improvement program for Elkins Park East Trolley Feasibility Study
- ✓ Community Revitalization Update
- ✓ Newly appointed chair for Economic Restructuring Committee
- ✓ Signage package completed Township-wide and banners installed in Glenside
- ✓ Major new business in town include Target, Chili's and Tiffin, with about 60 new businesses
- ✓ Development of event in Glenside: First Fridays to entice consumers to shop after work
- ✓ Development of a Commercial District Liaison Program within the EDTF to reach out to individual businesses within the five designated commercial districts

4. Under New Business, the following matters were discussed by Mr. Havar:

A. Final Draft Community Revitalization Plan was discussed and an update was provided from the December 1, 2009 Community Meeting that was held at the LaMott Community Center.

- Priority implementation projects remaining the same and so does the ranking.

- The Plan will be updated to include green infrastructure improvements, rain gardens, stormwater management and banner brackets which will be included in the scope and costed out.
- Areas along Cheltenham Avenue and Penrose Avenue to be considered for banner arms and to also include Historic District Identification.
- Should continue dialogue between the community and property owners regarding Ko-Ba-Woo Shopping Center redevelopment.

Mr. Havir said the final draft plan is tentatively scheduled for a January 26, 2010 presentation at 8:00 a.m. before the Montgomery County Revitalization Board (MCRB). Therefore, upon motion of Mr. Pransky and seconded by Mr. Mirsky, the Committee agreed to accept the draft Community Revitalization Plan as amended to include the community comments from the December 1, 2009 meeting and the EDTF unanimously recommended that it be submitted to the County for presentation.

B. Implementation Grant – A preliminary application is due on January 15, 2009. The Willow Avenue Streetscape Project is ranked a high priority implementation project as recommended in the final draft Revitalization Plan. The total project cost is estimated at \$952,000. Mr. Havir noted that the proposal is to include a request of (\$469,400) for sidewalks, curbs, street trees, street lamps and possible wall reconstruction, ADA ramps, green area and signage. Matching funds would be sought from Community Development Block Grant (CDBG) \$240,000; Elm \$200,000 and Township \$42,560. Upon motion of Ms. Marshall and seconded by Mr. Pransky, the Committee recommended this project be favorably received by the Public Affairs Committee, and that the Committee authorize the Township Staff to file a preliminary grant application to the MCRB. Mr. Havir noted he will prepare a resolution for the Committee's Review.

C. Steering Committee Meeting Minutes for the Glenside Business Improvement District (BID) Feasibility and Business Retention and Business Recruitment meetings of December 2, 2009 were discussed. The next meeting of the Business Retention/Recruitment

Steering Committee is scheduled on January 20, 2010 at 8:00 a.m. and the Glenside BID Steering Committee is scheduled at 9:30 a.m. on that date. A community meeting will be scheduled in March – the date and time to be announced.

5. There being no further business, the regular meeting adjourned at 8:45 P.M. The next scheduled meeting of the EDTF will be held on Tuesday, January 19, 2010 at 7:00 P.M. in the Board Room of the Township Administration Building.



David G. Kraynik
Township Manager

per Bryan T. Havir
Assistant Township Manager
Ruth Littner Shaw
Main Street Manager



Meeting Attendance Sheet



Economic Development Task Force

Tuesday, December 15, 2009, 6:30 P.M.

Curtis Hall

Church Road and Greenwood Avenue Wynctoe, PA 19027

(Please Print Clearly)

No.	Name	E-mail or Other Contact Info, if desired	Member (Y/N)
	Hannah Mazzaccaro	MCPC	
	Dave Krzywik		
	Steve Vahay		
	Charlie McKeown Sr.		
	Carol Coffin		
	David Coffin		
	Drusilla Buscemi	- Arcadia	
	Drew Sharkey		
	JIM BELL	- RESIDENT	
	Lawrence Bower	- Resident	
	Nancy Bower	- Resident	
	Rob Carachilo		
	Julie Lawrence		
	Keen Marie Conner		
	Anita T. Comer		
	James Benton		
	W Marshall		
	Gena Ellis		
	TAMM CROSS		
	DAVID KRATZER		
	Aliza Tsingelis	Lynnewood	
	Hatey Penton	Lynnewood	
	Brad Probstke		

