

The regular meeting of the Environmental Advisory Council (EAC) was held tonight.

Members present were Dottie Baumgarten, Martin Carey, Barbara Duffy, David McVeigh-Schultz, and Lorna Rosenberg. Ex-officio members present were Kurt Ahrens, Bonnie Hay, Natalie Hursky, Robert Hyslop, Tom McHugh, Bill Mettler, Karen Shaffran and Beth Yount
Guest: Ann Rappoport. The Township Liaison present was Nancy K. Gibson, Public Information Officer. (See attached attendance sheet.)

1. ***Call to Order*** – Ms. Rosenberg called the meeting to order at 8:10 p.m.
2. ***Sustainable Cheltenham Reception***- Ms. Rosenberg remarked on the successful reception for the sustainability launch held just prior to the meeting. The well-attended event (see attached attendance sheets) featured an introduction from Commissioner Art Haywood, Board President; thank-you letters to the Sustainability Planning Committee members; a congratulatory letter (see attached) from Montgomery County Commissioner Leslie Richard; a description of the EAC role in the continuing effort from Ms. Rosenberg and remarks from Alex Dews, Policy and Program Manager for the Mayor's Office of Sustainability in Philadelphia. Ms. Rosenberg thanked everyone who contributed.
3. ***Acceptance of Meeting Minutes*** – Ms. Rosenberg asked for a motion to approve the March 18, 2013 meeting minutes. Mr. Schultz made a motion to accept; seconded by Ms. Baumgarten. The motion was unanimously approved.
4. ***Committee Reports*** - Ms. Rosenberg reminded Committee Chairs about the new format for Committee reports and deadlines.

A. Energy and Emissions – Mr. McHugh stated that the Committee did not meet this month. Mr. McHugh discussed Mr. Havir's memorandum on the Pennsylvania Wind Power

Proposal for Cheltenham Township, which Mr. Havir agreed to revisit the concept in the fall. Mr. Mettler raised a question about an annual electric usage summary for the Township's 33 accounts from PECO or Constellation Energy to follow up with a price proposal for 100% clean renewable energy. Ms. Rosenberg suggested that Practical Energy Solutions could assist with the analysis.

Mr. Mettler stated that he is working on a map of safe bike/pedestrian routes through the Township and has identified 36 questionable intersections. He hopes to round up some volunteers to assess each of these intersections to identify those needing enhancements so improvements can be budgeted. Ms. Rosenberg asked Mr. Mettler to write up a proposal for the EAC's consideration at next month's meeting.

Mr. Mettler stated that he would be working with Berkeley Laboratories to conduct a de-humidifier study in and around Cheltenham Township. He sought use of the Township e-mail list to solicit interest. Ms. Rosenberg stated the Energy and Emissions Committee should review the proposal and offer a recommendation to the EAC.

Mr. Mettler also asked if Mr. Edwards from Smart Power would have a table at the Sustainable Cheltenham Festival on June 1, 2013. Ms. Duffy stated that she had contacted Mr. Edwards about attending the event.

B. School Liaison Committee – (See attached report.)

C. Water and Ecology – (See attached report.)

D. Communication Committee- Mr. Carey presented a PowerPoint presentation outlining the features of Google Apps, such as g-mail accounts; shared calendar; create, edit and share documents; Cloud drive; shared files; and public website/intranet, etc. Mr. Carey stated that he emailed instructions to the EAC users and 18 have opened their e-mail

accounts. He asked Committee chairs to sign-in and log on to Google Apps shared drive during the next 30 days.

5. Old Business - Sustainable Cheltenham Festival - Ms. Shaffran, Cedarbrook Middle School, referred to her recent email regarding the Sustainable Cheltenham Festival on June 1, 2013 from 12 – 3 p.m. She plans to introduce the students to the Sustainability Goals in the next week or two so that they may select a relevant project to work on. She requested that Committee members visit the class (at times outlined in email) to help students pick appropriate projects. Hundreds of students are available. Ms. Shaffran asked to use the Sustainable Goals poster for her student presentation. Various ideas for festival projects and/or vendor displays were discussed, including:

- Energy: How much energy does it take to [fill in the blank]? Or locate the bicycle generator.
- Wind Energy: Smart Power Energy or Energy Co-op.
- Solar Hot Water (thermal dealers).
- Library System - Smart Meter and book swap
- Rain barrel demonstrations; rain gardens
- Transportation: Bicycle Map, safe school routes
- Recycling: Public Works Department demonstration and/or single stream videos. Bring hard to recycle things to event to test people's knowledge of where to recycle items.
- Healthy Living, Local Economy - Invite wellness-oriented businesses, garden clubs and the Glenside Farmers Market to have tables.
- Green House Gas Emissions Study specific to Cheltenham Township
- Tours of riparian buffers such as Rock Creek. Invite Temple Landscaping Architectural students to present on their study at Rock Creek.
- Involve SEPTA, PECO, Township and Cheltenham High School Band.

Mr. Carey will put together an interactive web meeting to discuss festival planning and promoting a clear message. Content from all EAC committees should be included. Ms. Duffy explained that Ms. Shaffran usually organizes the projects, while the EAC contacts vendors and creates a flyer. Ms. Duffy requested a brief "Save the Date" message be distributed as soon as possible, then more detail information later. Ms. Rosenberg would like

to run the promotion through the School District. She will need a school liaison to reach out to the Parent Teacher Organizations. Ms. Gibson mentioned the event is listed in the Township's upcoming spring newsletter. Ms. Baumgarten suggested that outreach be divided among the Committees and each be responsible to deliver three businesses. Mr. Schultz distributed copies of Recommended First EAC Steps to Help Community Members Implement Sustainability Goals, which outlines pledge campaign; vendor participation, outreach and list of potential Festival participants. (See attached.) Ms. Rosenberg suggested talking to vendors about the sustainability pledge to support local economy. Pledges could be accepted and tracked online. Mr. Schultz will develop a vendors' form and/or vendor materials and services spreadsheet, which can be placed on Google Apps. Mr. Schultz made a motion to adopt a Turn A New Leaf Sustainability Pledge as part of the Festival; seconded by Ms. Baumgarten and unanimously accepted.

It was also noted that Arts in the Park will be held on June 2, 2013, and it could be promoted at the Sustainable Cheltenham Festival as part of a Sustainable weekend.

6. Other Business – Mr. Hyslop inquired about recent changes to basic design concept of the Glenside Flood Control Project. Mr. Schultz responded that the EAC has been asked to comment about the design of wetlands and can discuss it after the meeting.

7. Announcements:

A. Ms. Rosenberg announced the following event:

- Kol Ami will host Deb Goldblum on April 21, 2013 from 6:30 – 8:30 p.m. to discuss food waste, composting, food banks, and community gardens.

B. Ms. Gibson announced the following:

- Cheltenham Township was named municipal recipient of the TTF Annual Leadership Award – Reception May 22, 2013 from 5 – 7 PM at Fairmount Water Works Interpretive Center.

April 15, 2013 8:00 p.m.
Township Administration Building

- Cheltenham Township is a recipient of a tree planting grant for the La Mott area around Lynnewood Gardens from a TD Bank Green Streets Grant.

8. **Adjournment** – Mr. Carey made a motion to adjourn the meeting; seconded by Ms Baumgarten. The motion was unanimously approved. The meeting was adjourned at 9:50 p.m.



Bryan T. Havir
Township Manager

Submitted by:
Kathryn McDevitt



MEETING ATTENDANCE

Environmental Advisory Council



Monday, April 15, 2013 @ 8:00 P.M.

Township Administration Building
8230 Old York Road, Elkins Park, PA 19027

(Please Print Clearly)

Name	E-mail or Other Contact Info, if desired	Member (Y/N)
David Schultz	dmschultz@comcast.net	Yes
Barbara Duffy	beduffy@comcast.net	Yes
Tom McHugh	tom.mchugh@monitordata.com	non-voting
Bonnie Hay	BELH@VERIZON.NET	non-voting
Dottie Baumgarten	dottie.baumgarten@gmail.com	Yes
Martin D. Canby	martin@rsustainablecheltenham.org	YES
Natalie Hursky	nhursky@comcast.net	non-voting
Karen Shaffran	kshaffran@aol.com	non-voting
B. Mettler	billmettler3@gmail.com	
K. Ahrens	kahrens@gmail.com	n.v.
Beth Yount	bethyount@comcast.net	?
Ann Rappoport	annrappoport@comcast.net	NO
ROBERT HYSLOP	215-886-0913	
LORNA ROSENBERG		



LESLIE S. RICHARDS
VICE CHAIR
MONTGOMERY COUNTY BOARD OF COMMISSIONERS

COURT HOUSE
P.O. Box 311, NORRISTOWN, PA 19404-0311
(610) 278-3031

April 15, 2013

Dear Art:

Congratulations to you and the entire Sustainable Cheltenham team on the launch of this important effort that I am sure will be one of the most meaningful initiatives in the history of Cheltenham. Cheltenham has long been a leader on positive and constructive political, governmental and social issues, and Sustainable Cheltenham adds to that legacy of leadership and visionary actions.

As a planner, I know how important this effort will be to the residents of the township and its future. I am especially excited that this sustainability plan will obviously not become a dust collector on someone's bookshelf, but with the total support of the township elected officials and the broad-based support of all sectors of the community, this plan will be a living, organic effort that will ensure that Cheltenham will remain one of Montgomery County's most livable communities, and a shining example for many others.

In a world where so many factors are affecting our quality of life, the Sustainable Cheltenham plan is exemplary because of its breadth of action. You realize that addressing only a few of those factors will eventually allow the others to take root and affect your quality of life. This plan addresses energy, mobility, waste reduction, sustainable development, water management, the local economy and healthy living for everyone. Bravo!

On behalf of my fellow commissioners, I applaud you, and Montgomery County stands ready to help you reach the goals of Sustainable Cheltenham.

Sincerely,

Leslie S. Richards



Sustainable Cheltenham Launch Reception

Monday, April 15, 2013 @ 7:00 P.M.

Township Administration Building

8230 Old York Road, Elkins Park, PA 19027

(Please Print Clearly)

Name	Address	E-mail Address
Jennifer Sherwood	651 Montgomery Ave Jenkintown 19046	ec.c.abington@gmail.com
Michele Kaczalek	235 RHODES AVE RYDAL PA 19046	" " "
CAROL EVANS	1132 LINDSAY LANE " "	" " "
MICHAEL STAVES	MONTGOMERY COUNTY TOWN COVE NORRISTOWN PA 19004	MSSTAVES@MONTGOMERYPA.ORG
Julie Slavet	TTF One Aubury Rd	julie@Hjwaterwashed.
Doreen Saunyan	115 Harrison Ave	dottiebaumgardner@gmail.com
Yuri Berg	113 Kingfisher	yuriberg@gmail.com
Bill Sabey	113 Ashley Way, Plymouth Mtg	billzmail-cab@yahoo.com
Tom Macchi	Proctor University	macchit@arcadiz.edu
SHAWN MEGILL LEGENDRE	3671 EVELINE ST. PHIL, PA 19129	slegendre@duroc.org
Matt Malinowski	SD CT	malinowski@cheltenham.org
MARTIN D CAREY	427 UMERLIN PK @ SIDE	martin@sustainablecheltenham.org
Carlyon Havir	8920 Old York Rd Elkins Park PA 19027	chavir@cheltenham-township.org
Nancy ROSENSTEIN	8214 Aspen Way Elkins Park PA 19027	ROSENSTEIN1@gmail.com
Bonnie Hay	9 Beaver Pl Wynco	BELH@VERIZON.NET
Beth Yount	900 Melrose Avenue, EP	bethyount@comcast.net
Jenne Sorg w/ Rep McCarter	765 Bethlehem Pk, Ambler	jsorg@pahouse.net

CHELTENHAM TOWNSHIP ENVIRONMENTAL ADVISORY COUNCIL-2013

Committee: School Liaison Committee

Liaison to the Council: Lorna Rosneberg

Date of last meeting: April 4

Date of next meeting: TBD

No Questions for the board/larger group

Action Items Completed:

- Draft Green Policy submitted to Mary Russell for School Board Consideration
- Submitted statement to School Board about knowledge of "green schools" as criteria for selecting new Superintendent

Action Items In-progress/Pending:

1. Chris Edelstein - will call Matt Malinowski about getting monthly PECO bills to Karen Shaffran to support the Cedarbrook energy efficiency effort
2. Lorna Rosenberg - will call Lower Merion SD to ask about getting copies of their AR for green purchasing, cleaning and anti-idling.
3. Lorna Rosenberg - will try to get copy of LEED check sheet from Sue Tully - project manager from Myers
4. Lorna Rosenberg - is arranging a tour of Arcadia green facilities in May with Cheltenham School Board, Liaison Committee and any teachers and students
5. Mary Russell - will speak to the solicitor about using AR models from other schools
6. Julie Haywood - will ask about creating a "green team" as a sub-committee to the facilities committee of the School Board
7. Lorna Rosenberg - will continue to connect with Waste Management on Zero Waste Day
8. Lisa Donohue - will call DART Styrofoam company to find out if they can recycle our styrofoam on zero waste day.

Announcements: EAC Members needed to Present to Cedarbrook

Present lunchtime talk at Cedarbrook before the end of April. 20-30 minute presentation-n about the work of your committee, including ideas for student involvement, followed by an opportunity for student questions. Lunchtime is 12:30-1:15 on M, W, and F, and 12:10-12:55 on T & Th. 4/15, 16, 17, 22, and 23 are not good due to PSSA testing. Students will have already been given an overview of the sustainability plan and will have been asked to select an area of interest for a project to be presented at the Sustainable Cheltenham Festival on June 1st at Cedarbrook. Please contact me ASAP with your interest and availability. – Contact Karen Shaffran :215-601-9916 kshaffran@cheltenham.org

CHELTENHAM TOWNSHIP ENVIRONMENTAL ADVISORY COUNCIL-2013

Committee: Water & Ecology

Liaison to the Council: Barbara Duffy

Date of last meeting: April 13, 2013

Date of next meeting: TBA

Questions for the board/larger group:

- Need for all committees to help with planning for June Event- Inviting vendors &, if possible, helping with Cedarbrook science classroom projects.

Action Items Completed:

- Riparian Corridor Conservation Ordinance adopted on March 20th by BOC
- "Herbicide Application Recommendations" approved on March 20th by BOC

Action Items In-progress/Pending:

- Earth Day Projects - Saturday, April 20th (11 Hosted Events)
- TTF Trash Task Force meeting participation
- Organizing Tree Tenders groups
- June 1st Sustainable Cheltenham event planning
- Native Plant ordinance (pending)
- Following flooding projects
- Participated in TTF Partnership's Strategic Planning Retreat
- Participation in Curtis Arboretum Master Plan development
- Reviewed the "Turn a New Leaf" campaign

Announcements:

- **DCNR Grant *application*** for the restoration work on the Rock Creek Greenway was voted on at the BOC meeting on 3/20/13.
- **Friends of High School Park:** Workshops are funded by the Water Resources Education Network (WREN) Project, a project of the League of Women Voters of Pennsylvania Citizen Education Fund, through a Section 319 federal Clean Water Act grant from the Pennsylvania Department of Environmental Protection, administered by the US Environmental Protection Agency. Two more upcoming include-
 - **The Power of Trees:** A Special Tour and Tree Sale at Collins Nursery
Saturday, April 27, 10am-Noon at Collins Nursery, 773 Roslyn Avenue, Glenside, PA 19038
 - **Rain Barrels and You: Save Money, Protect Streams** on **Saturday, May 11, 10am-11:30am**
The Frame House, 7900 High School Rd, Elkins Park, PA 19027

Recommended First EAC Steps to Help Community Members Implement Sustainability Goals

I. Build a Sustainability Pledge Campaign for Cheltenham Residents

The Environmental Advisory Committee proposes to challenge residents in our community to acquire more sustainable habits in their daily lives that will conserve and protect the resources of their household and their township. If the pledge drive is successful this year, it could be established as an annual tradition, with action steps changing from year to year. In 2013, the EAC proposes that community members sign on to one of the following three pledges. Any one of these pledges would commit them to complete three action steps.

A. Take the 2013 “Turn a New Leaf” Resident Sustainability Pledge

Home Division

Residents who pledge to improve the sustainability of their homes will reduce energy consumption and associated carbon pollution which is generated by their home’s heating system and by electricity use. These three actions are low cost first steps to conserve energy.

- Install an auto-thermostat in your home and learn how to program it.
- Install CFL or LED light bulbs in every room in your home that is currently lit by incandescent light bulbs.
- Attend one of three neighborhood workshops on energy efficiency featuring innovative home owners and building retrofit counselors.

Park and Garden Division

Residents who pledge to improve the sustainability of their garden or a township park will help reduce storm water run-off and conserve water. Participation in growing your own food or acquiring produce locally can improve resident’s diet and health and support the local economy.

- Plant a native tree or bush in your yard, street, or park that is a native to the Delaware Valley.
- Install and maintain a rain barrel for yard watering.
- Plant an organic vegetable garden on your property or join a community garden or community supported agriculture association.

Recycle Division

Residents who increase the number and type of materials that they recycle will benefit township finances as well as reducing carbon and toxic pollution from the incineration of refuse. Many residents are not aware of all of the additional materials that the Township now encourages residents to place in recycling. In addition, vegetable waste will be collected with leaf and grass recycling. Alternatively, all kitchen waste can be composted on resident’s property to make rich garden soil. Residents can also participate in a new Saturday drop off program to recycle electronic equipment. This program generates additional income for the Township.

- Add cardboard boxes and packaging, waxed paper containers, and plastics 1 – 8 to recycling.
- Install and maintain a compost bin to convert vegetable waste into garden soil.
- Recycle your outdated electronic devices at the Township’s Public Works facility.

B. Engage Businesses, Organizations, and Government in Measuring Pledge Progress

Local organizations and businesses would be asked to help the EAC record the progress that residents make in fulfilling sustainability pledges.

- Cheltenham based retailers would be asked to count of the number of purchases of auto-thermostats, CFLs, LEDs, rain barrels, and composting bins that are made in 2013. (Our promotional materials could inform residents about these retailers.)
- Local area energy conservation companies (listed in the appendix) would be asked to make presentations at workshops organized by the EAC, such as the Energy Works workshops currently taking place at area schools. Participating EAC leaders would count attendees.
- Local area landscapers and landscape architects (listed in the appendix) would be asked to count the number of trees that they install or plan to install. (The Plant One Million Trees Program of the PA Horticultural Society has offered financial incentives for this participation.)
- Gardening and CSA organizations would be asked to report the number of Cheltenham residents becoming members in 2013, and compare that to the number in 2012.
- The EAC Water and Ecology Committee and Friends of Parks groups would be asked to report the number of participants attending park planting events.
- Cheltenham's Public Works Department already measures the tonnage of recycled goods collected at residences, and they separately measure of the tonnage of recycled electronic devices.

II. Cheltenham Sustainability Festival – June 1

While we all hope that the student displays, demonstrations, contests, and sales that are traditional to this festival will continue, we could infuse some new life into this event by showcasing sustainable home improvement, gardening, and recycling devices and methods. By encouraging Cheltenham and Abington businesses to offer displays and demonstrations of their green merchandise and services at the festival we could inspire residents and give them access to the information and materials with which they could fulfill their Sustainability Pledge. Vendors would be encouraged to bring green merchandise for sale as well as for demonstration purposes.

III. Outreach for Sustainability Pledge Drive and Sustainability Festival Showcase

1. The EAC Communication Committee and Cheltenham Communications Director would coordinate distribution and promotion of the "Turn a New Leaf" Resident Sustainability Pledge for 2013.
2. The EAC Water and Ecology and Committee and the Energy and Emissions Committee would recruit area energy conservation, landscape and nursery businesses to set up information tables and demonstrations at the "Sustainability Showcase" on June 1.

3. The EAC School Liaison Committee would recruit student and parent participants to the Sustainability Showcase through communications and presentations to faculty and PTO organizations and student clubs and classes.
4. The EAC Communications Committee would request publicity of the pledge drive and the festival showcase through the websites and newsletters of the EAC, and through the news media.
5. The Cheltenham Economic Development Task Force could promote business participation through newsletter announcements, and personal recruitment through its network of commercial district associations.
6. Cheltenham Township could reach the general public through its website and electronic notices.

**List of Potential Sustainability Festival Participants
(Groups to Receive Early Invitation)**

- Cedarbrook School students, teachers and parents
- Cheltenham High School students, teachers and parents
- Transition Town Cheltenham
- Wyncote, Elkins Park and Melrose Park Neighborhood Associations
- Pennypack Farm and CSA
- Glenside, Jenkintown, Elkins Park Farmers Market
- Friends of High School Park and other Friends of Parks Groups
- Cheltenham Area Gardening Associations and PHA Tree Tenders
- Cheltenham Business Community – All Economic Development Task Force Contacts
- Cheltenham Public Works Dept. staff to demonstrate use of their new recycling trucks.

Energy Conservation Companies

- Practical Energy Solutions, West Chester, PA
- Monitor Data Corporation, Glenside, PA
- ECA – Energy Works Program, Philadelphia, PA
- Cnc Energy Services, Fort Washington, PA
- VAP Marketing & Facilities Services, Willow Grove, PA
- Epic Insulation, Oreland, PA
- Network Resources Inc., Elkins Park, PA
- Action Resources Inc., Willow Grove, PA
- Aelux, Glenside, PA
- Trans-Pacific Engineering Corporation, Willow Grove, PA
- Sage Contracting, Huntingdon Valley, PA

Private Recycling and Reuse Companies

- Revolution Recovery, Philadelphia
- EcoVanta, Philadelphia
- ReCommunity Recycling, Philadelphia
- Newman and Company, Inc., Philadelphia

Stormwater Management, Landscaping, Gardening Companies

- Primex Garden Center, Glenside
- AquaReale Landscaping, Jenkintown
- Baker Creative Landscaping, Jenkintown
- Tremco Roofing, Glenside, PA
- RoofMeadow, Abington, PA
- Think Green LLC, Landscape Architecture, Glenside, PA

- Glackin, Thomas, Panzak, Landscape Architecture, Paoli, PA
- Temple School of Landscape Architecture