July 16, 2012 7:30 p.m.
Township Administration Building

The regular meeting of the Environmental Advisory Council (EAC) was held tonight. Voting members present were: Dottie Baumgarten, Jonathan Essoka, Deb Forman, David McVeigh-Schultz, and Lorna Rosenberg. Ex officio members: Sandra Cohen and Hannah Mazzaccaro. Other interested public in attendance was: Tom McHugh. Staff present: Bryan T. Havir, Acting Township Manager, and Nancy Gibson, Township Public Information Officer. (See attached attendance sheet.)

1. **Call to Order** – Chairman Schultz called the meeting to order at 7:35 p.m.

2. **Acceptance of Meeting Minutes** –Mr. Schultz asked for the following correction: Under Watershed Report, second to last bullet point, change word from Mr. to Ms. Duffy. Mr. Essoka made a motion to accept the June 18, 2012 minutes as corrected; seconded by Ms. Baumgarten. The motion was unanimously approved.

3. **Committee Reports** –

A. *Watershed Committee* – Ms. Duffy was not present to offer her report. (See attached.)

B. *Transportation Committee* – Ms. Chadwick was not present to give her report.

C. *Building Committee Report* – Ms. Rosenberg reviewed her written report. A meeting has been scheduled on July 24, 2012 with the School District Superintendent, Business Officer and Director of Facilities to discuss: 1) Sustainability Planning for the School District using the Township Sustainability Goals as a framework; 2) Green Ribbon Applications for 2013 – Adoption of Policies for Energy Management, Green Purchasing, Green Cleaning and Designation of a District-wide and School Green Teams; 3) School Recycling; 4) Energy Works; 5) Green Apple Day of Service. Ms. Forman asked Ms. Rosenberg about proposed changes to Wyncote School plans. Mr. McHugh inquired about the parking issues. Ms. Rosenberg noted that discussions continue and the Architect, School District and PTA are invited to participate.

Ms. Rosenberg asked to change the word recommended to would review under the first item in her June report.

D. Energy Committee Report – Mr. McHugh reviewed his written report. (See attached.) He highly recommended viewing an 18-minute presentation on increasing levels of CO_2 presented by James Hansen, PhD. Additionally Mr. McHugh provided an update on the current commercial and residential electric rates as well as printed versions of The Energy Co-op and EcoChoice web pages regarding electric rates for 20% and 100% clean renewable (wind and PV) electricity generation sources. Mr. McHugh stated that opting for 100% green energy would cost approximately $10.00 additional per month. Mr. McHugh will e-mail the information to members. Ms. Mazzacarro mentioned Blue Star -100% renewable, fixed one year. Ms. Forman added self-sustainability and geo-thermal as alternatives. Discussion ensued about posting renewable energy sources on the website. It was decided that if posted, it should include many suppliers and Mr. McHugh volunteered to keep the information up to date. Other members suggested linking to Pennsylvania's Office of Consumer Advocate website.

E. Communications Committee – Ms. Baumgarten presented a written report which was distributed and reviewed at the meeting. (See attached). The monthly e-newsletter included information regarding the High School Park's Native Plants, Water Resources Network (WREN) Natural Gas Hydraulic Fracturing (Fracking), One Million Tree Program and Tookany-Tacony/Frankford Watershed Partnership (TTF) Mussel Survey of Township Streams. Ms. Baumgarten asked the EAC members to alert her about any information they have for the newsletter. Ms. Gibson noted that TTF is also looking for topics for their newsletter and will forward information to Ms. Baumgarten.

F. *Website Development* - Ms. Forman will move forward with a draft purpose statement and bring it back to committee for approval.

4. Old Business:

A. Sustainability Plan Development – Mr. Havir stated that a Steering Committee meeting was held on Tuesday, July 10, 2012. The draft of the Municipal Action Plan was prepared through interviews and collecting information. The Municipal Action Plan was put together at the Steering Committee meeting and will be sent out to the General Committee for input. Mr. Havir noted that the intent is to have the draft distributed at the Township Staff meeting for comment. Mr. Havir noted Commissioner Haywood asked the Staff to go through the draft to see what items are doable and can be accomplished. The EAC would have input on issues and concerns.

Mr. Havir stated that the Steering Committee felt that the Community Action Plan implementation would be shepherded by the EAC, and the Municipal Action Plan would be managed by Township Administration. Mr. Schultz commented that a non-profit group may need to be established to shepherd the Community portion of the sustainable plan.

Mr. Schultz offered his personal opinion that the EAC overlook Township policies. He discussed suggestions for the Cheltenham Township Sustainability Plan June 12, 2012 draft of Municipal Action Items. (See attached.)

Ms. Forman commented that actions under Watershed Management should be amended as needed to conform to what the Army Corp of Engineers (ACOE) recommends. Mr. Havir added the ACOE will review the recommendations from previous County, State, federal studies and plans and will incorporate pertinent information from the previous studies into the current study.

Mr. Schultz discussed a conceptual model for a measurement process to track Municipal Action Plan development by stating 1) specific goals; 2) analysis of opportunities; 3) analysis of

obstacles; 4) objectives and 5) action plans. He used the example of reducing Township expenditures for gas and/or electric by 30%. Discussion continued regarding the measurement process with input from Mr. McHugh.

Mr. Essoka thought implementing the action plans will require more people who can lead, possibly including consultants; designated groups and sub groups; and focus on a framework that includes baseline measurements and best management practices. Some topics might be best addressed through one-day meetings with experts versus on-going meetings.

Ms. Rosenberg noted that the plan didn't include a Township sustainable purchasing policy.

This feedback will be presented to the Sustainability Steering Committee.

B. America in Bloom (AIB) Evaluation Report – Mr. Essoka had no report.

C. DEP Educational Grant - Ms. Baumgarten reported that educational programs have been planned for November 28, 2012 from 8:30 – 9:30 p.m. at Curtis Hall and March 5, 2013 from 8:30 – 9:30 a.m. at Glenside Hall for business owners regarding stormwater best management practices. Programs will be advertised via postcard mailings, e-mail lists and website announcements. Educational brochures are being designed.

5. New Business:

A. Automated Recycling Promotional Campaign – Ms. Gibson noted that the automated recycling program is set to start on April 1, 2013. Ms. Gibson stated that the publicity campaign will use a multi-faceted approach, including articles in the fall Update Newsletter, which has been drafted. Ms. Gibson shared the main points of the campaign with the members. Mr. Schultz suggested that part of the campaign should focus on education on single stream recycling guidelines, emphasizing plastics and cardboard, to encourage more recycling. Ms. Mazzaccaro offered to make a display board featuring items that can be recycled.

It was suggested that the EAC serve as a speaker's bureau for outreach to other civic groups. However, Mr. Schultz stated that the EAC is doing outreach with TTF. Members did not feel they could assume that role.

B. Riparian Corridor Conservation District Draft Ordinance - Mr. Schultz stated that Ms. Duffy and the original sub-committee who worked on the draft ordinance have not reviewed the current draft at this time and are not positioned for this discussion this evening. However, the dates of the two community outreach meetings have been selected. (See attached.) The sub-committee will meet in early August with the County Planner to develop the agenda for the presentation. Notices will be mailed shortly to all property owners along the Tookany Creek and its tributaries. The draft ordinance will be posted on the website.

6. Announcements - Miriam Moss has submitted her resignation as a voting member of the EAC effective September, 2012.

7. Adjournment – Mr. Schultz made a motion to adjourn the meeting; seconded by Mr. Essoka and approved by Committee. The meeting was adjourned at 9:30 p.m.

Bryan T. Havir
Acting Township Manager

Submitted by:
Kathryn McDevitt

MEETING ATTENDANCE

Environmental Advisory Council

Monday, July 16, 2012 @ 7:30 P.M.

Township Administration Building
8230 Old York Road, Elkins Park, PA 19027

(Please Print Clearly)

Name	E-mail or Other Contact Info, if desired	Member (Y/N)
Hannah Mazzaccaro	hannahmazz@gmail.com	Y
Sandy Cohen	sandrakcohen@yahoo.com	Y
David McVeigh-Schultz	david.mcveigh.schultz@gmail	Y
Tom McHugh	tom.mchugh@monitordata.com	Non Voting
Dottie Baumgarten	dottiebaumgarten@gmail.com	Y
Deb Forman	tzipporah@comcast.net	Y
Jonathan Ressoka	jessoka@verizon.net	Y
Lorna Rosenberg	LSRosenberg28@gmail.com	Y

McDevitt, Kathryn

From: Lorna Rosenberg [lsrosenberg28@gmail.com]
Sent: Monday, July 16, 2012 4:31 PM
To: McDevitt, Kathryn
Cc: Barbara Duffy; Bernie Penzak; Bob De Maria; Bob Hamburg; Bonnie Hay; Bridget Chadwick; Chris Beetham; Cynthia Blackwood; Daryl Carrington; Dave Schultz; Deborah Fries; Debra Forman; Diana K. Weiner; Donna Suevo; Dottie Baumgarten; Ed Lichstein; Emma Raymont, P.E.; Eva Monheim; Hannah Mazzaccaro; Havir, Bryan; J. Noorman; Janet Starwood; Jeffrey Bacal; Jim Gorman; Jim Innes; Jonathan Essoka; Judith Gratz; Julie Slavet; Justin S. Moriconi, Esq.; Kathleen Foti; Khiet Luong; Martha Mowry; Martin Carey; Mary Beth Carroll; Mary E. Myers; Mirian Moss; Myron Goldman; Paul Gordon; Robert Panebianco; Sandra Cohen; Susan Dannenberg; Thomas Johnston; Tom Bale; Tom McHugh; William Mettler; Gibson, Nancy
Subject: Re: EAC 7-16-12 Meeting Agenda and June Meeting Minutes

Here is the building sub committee report :

Cheltenham Township Building Report June 2012

A meeting is scheduled on July 24 with the Cheltenham School District Superintendent, Business Officer and Director of Facilities to discuss:

- Sustainability Planning for the School District : using the Township Sustainability Goals as a framework for the District
- Green Ribbon Applications for 2013
    - Adoption of Policies for Energy Management, Green Purchasing, Green Cleaning
    - Designation of a District wide and School Green Teams
- School Recycling
- Energy Works
- Green Apple Day of Service

On Fri, Jul 13, 2012 at 5:02 PM, McDevitt, Kathryn <kmcdevitt@cheltenham-township.org> wrote:

> EAC Members:
>
> Please be reminded that the next EAC meeting will be held at the Township Building on Monday, July 16, 2012 at 7:30 P.M.
>
> All other committee chairs are reminded to bring copies of your written reports to the meeting

and to hand them in for the minutes.

Nancy Gibson, Township Public Information Officer, who will serve as the Township Liaison for the EAC, will be attending the

meeting on Monday evening with me.

Have a great weekend!

Bryan T. Havir, P.P., AICP
Acting Township Manager
Cheltenham Township
8230 Old York Road
Elkins Park, Pennsylvania 19027-1589
215-887-6200, ext. 112
215-887-1561 fax
bhavir@cheltenham-township.org

www.cheltenhamtownship.org
To get Township news emailed directly to you, subscribe online.

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Lorna Rosenberg
215-779-1953

Watershed Committee Report: EAC Meeting July 16, 2012

* **Watershed/flooding Ad Hoc Committee-** Army Corp presented ideas at June 13th Public Works meeting. Committee met after this meeting and was happy with the idea that there were proposed ponding areas instead of channeling. Last EAC meeting we recommended that given the severity of our flooding that they consider all three pond areas instead of just two.

***Riparian Corridor Conservation District Ordinance** was reviewed by the Parks & Recreation committee Wednesday, June 13th where it was presented to the committee by Mr. Jarrett of the Montgomery County Planning Commission. Commissioners continue to have questions and changes, but are moving it forward. It was suggested by township staff that the ordinance will go to the Planning Commission and will have to have a Public Hearing before the BOC votes to adopt it. There are about 900 residents who will live by the Tookany Creek, or one of its tributaries, who could potentially be affected by this ordinance. The township, TTF Partnership and the watershed committee plans to be proactive in outreaching to these residents by inviting them to educational meetings to discuss the ordinance, watershed issues and flooding. Meetings are planned for August 23 (Curtis Hall) and September 18 (Glenside Hall) from 7-8:30 PM. (Original committee members did not get to meet this past month to review the revisions to the ordinance. Still have some concerns about mentioning allowing "lawn mowing" in Zone one. We would prefer these two words just be removed all together- not sure if they are needed at all.)

* **Keswick Avenue Mural Arts Project-** Artist still needs to complete painting the title and some flowers in the center of the trees. Not sure when this will be completed. The heat may be affecting her ability to complete the work.

***Diana Wieners recommendations for Park sign Plantings:**

"If we were to pick just 4 signs I would concentrate:

1. Ogontz Park – See recommendations for realigning the park sign. It is such an ugly corner due to the service box and pedestrian walk sign.
2. Henry Renninger Field – High Impact area!
3. Griffin Field – repair twisted sign posts and move sign inside the fence break/entrance to the left of the night game light post.
4. Desert Storm Park – Sign includes a bench area and will get noticed and hopefully cared for by neighbors."

We would like to suggest that the native plants at these sites be labeled and that a small sign be place on site to tell of importance of native plants.

***TTFWP & EAC-** we are working with TTFW Partnership to create a watershed education program that will be an outreach to the community to learn how they can help with water quality as well as decreasing storm water's effects on our streams. Topics will also cover the role stormwater plays in flooding in our neighborhoods and how BMPs can help. A list of community groups to contact about participating has been supplied to TTF Partnership—Tookany creek-side residents will be getting first educational attention due to upcoming ordinance adoption issues.

* **Article in Times Chronicle** dated July 12, indicated that Jenkintown is working on a Growing Greener grant to collect stormwater runoff from their schools to water their ball fields and to decrease stormwater into storm drains. (See copy of the article attached).

***Marcella Shale**—Delaware River Keepers & Penn Environmental are co-sponsoring an educational forum at St. James Church, 8320 Brookside in Elkins Park on Wednesday, July 18th at 6pm. Focus of the forum will be on the passage of Act 13—the law that preempts municipal controls over gas operations. Learn more.

* **Parkview Park Riparian Planting** is tentatively set for Saturday, October 27th (9am to 3pm). We will create flier and get it out to the community, as well as send out email blasts and information to schools as soon as the date is confirmed. Would like volunteers to distribute to neighborhood!

* **Native Plant ordinance-** this draft ordinance is completed and still needs to move onto the next step, but is on hold due to the focus on the flooding issues and Riparian Corridor Conservation District Ordinance.

Submitted by Barbara Duffy

Cheltenham EAC Meeting 7/16/2012

Energy Committee

1. http://www.ted.com/talks/lang/en/james_hansen_why_i_must_speak_out_about_climate_change.html

   This is a link to a most succinct presentation made by James Hansen, PhD regarding climate change and global warming caused by increasing levels of CO2 released into our atmosphere by the burning of fossil fuels. I suggest that this link be added to our EAC website on the grounds that it connects with our community efforts to reduce GHG emissions and our energy choices.

2. Please review the attached documents regarding current commercial and residential electricity rates in the entire PECO territory. While natural gas prices continue to decrease as a result of the glut of natural gas on the market, PECO electric rates continue to show small but significant increases every 90 days.

3. Also please review the attached documents which are printed versions of The Energy Co-op web pages regarding electric rates for 20% and 100% clean renewable (wind and PV) electricity generation sources. EAC should encourage residents to consider the $0.0093 per kWh premium to use 100% clean renewable electricity. I suggest that the links to The Energy Co-op shown at the footer of the documents be included on our EAC website.

McDevitt, Kathryn

From: Dottie Baumgarten [dottiebaumgarten@gmail.com]
Sent: Monday, July 16, 2012 4:53 PM
To: McDevitt, Kathryn
Subject: Re: EAC 7-16-12 Meeting Agenda and June Meeting Minutes

Here is the July 2012 Communication Committee Report (Newsletter):

A newsletter was sent on July 3rd with information on the One Million Tree Program, Hydrolic Fracturing information from Julie Kollar (Water Resource Education Network -WREN), Mussel survey of Township Streams (Tookany/Tacony-Frankford Watershed Partnership, Inc.), and Native Plants (Highschool Park).

Respectfully,

Dottie Baumgarten

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> Have a great weekend!
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> Bryan T. Havir, P.P., AICP
> Acting Township Manager
> Cheltenham Township
> 8230 Old York Road
> Elkins Park, Pennsylvania 19027-1589
> 215-887-6200, ext. 112
> 215-887-1561 fax
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Cheltenham Township Sustainability Plan
Recommendations for Revision of the 6/12/12 Draft of Municipal Action Items

I. Community Engagement

Purpose: The Township will engage its citizens in planning to:

- improve the quality of municipal lands and buildings and;
- expand their use by Township residents.

A. **Develop park master plans** through citizen committees appointed by the Commissioners

B. **Secure additional grants** to fund for more intensive research and planning for master plans

II. Energy

Purpose: **Reduce the Township's consumption of electricity in street lighting** by advocating for financial incentives,

A. **Negotiate terms with PECO** which would substitute electric consumption fees for wiring use fees. Partner with the Delaware Valley Planning Commission, the Association of Pennsylvania Townships, and other townships in these negotiations.

III. Waste Management

Purpose: Consider financial incentives and penalties to **motivate businesses to comply with the Township's recycling ordinance.**

A. Form a joint committee of the Economic Development Task Force (EDFF) and the Environmental Advisory Council (EAC) to **engage retail businesses and waste disposal companies** in developing a mutually acceptable recycling program to serve all of the members of the Township's retail business corridor associations.

IV. Sustainable Development

Purpose 1: Develop financial incentives for owners of the largest developed properties in the Township to **reduce the amount of storm water run-off** generated from their properties.

A. **Commission a hydrological study** to determine the volume of storm water emitted by the developed properties of the five largest private landholders within the Township.

B. **Consider levying an annual storm water emission fee** on these landholders, and a system of fee credits to be awarded in the event that the owner install Pennsylvania best management practices for storm water control on their properties.

Purpose 2: Develop a municipal program to promote and process applications for **financial incentives for** Cheltenham businesses and institutions to contract for **energy efficiency retrofits** for their buildings.

A. **Engage TRF's Sustainable Development Fund and PECO's Smart Energy Program** in facilitating educational programming and financial incentives customized to meet the development needs of Cheltenham's businesses and institutions by working through a joint committee of the EDTF and the EAC.

July 2012

Dear Property Owner:

Please be advised that Cheltenham Township is considering the adoption of an Ordinance to promote protection of the Riparian Corridor along the Tookany Creek and its tributaries throughout the Township by regulating permitted activities in the corridor.

We invite you as an owner of property abutting the Tookany Creek to attend a community outreach meeting listed below to familiarize yourself with the impact of the Ordinance and offer feedback.

August 23, 2012	7:00 p.m.	*Curtis Hall*	1250 W. Church Rd., Wyncote
September 18, 2012	7:00 p.m.	*Glenside Hall*	185 S. Keswick Ave., Glenside

Representatives from the Township Administration Staff, Environmental Advisory Council, Tookany-Tacony/Frankford Watershed Partnership and Montgomery County Planning Commission will be in attendance to make the presentation and answer questions. The draft Ordinance and Meeting Agenda can be viewed on the Township website *www.cheltenhamtownship.org* under Document Center/Administration.

Bryan T. Havir, P.P., AICP
Acting Township Manager