

# AGENDA



*Economic Development Task Force*  
**\*\* Tuesday, February 18, 2014 @ 7:00 PM \*\***  
*Township Administration Building*  
*8230 Old York Road*  
*Elkins Park, PA 19027-1589*

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|-----------|----|---|
| 7:00 P.M. | 1. | Call to Order   |
| 7:01 P.M. | 2. | Approval of the November 19, 2013 Regular Meeting Minutes |
| 7:05 P.M. | 3. | Reorganization – Election of Officers                     |
| 7:10 P.M. | 4. | Committee Reports   |
- A. Design – Signage Applications
1. 8339 Old York Road, Elkins Park West Commercial District
  2. 7410 Front Street, E. Cheltenham Commercial District
- B. Organization & Development
1. Status Report on Fundraising Program
- C. Economic Restructuring
1. Discussion on conceptual changes to Business and Commercial Tax Structure
- D. Marketing and Promotions
- 1) Liaison Reports
    - a. Elkins Park East
    - b. Glenside District
    - c. E. Cheltenham Avenue
    - d. Cheltenham Village
    - e. Elkins Park West

f. W. Cheltenham Avenue

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- 7:55 P.M.    5.    Chairman's Report
- 8:00 P.M.    6.    Old Business (Status Report Updates)  
                  A. Classic Towns Program  
                  B. Old York Road Community Organization Long Term  
                    Project Meeting Update
- 8:35 P.M.    7.    New Business  
                  A. Township Website Business Directory
- 8:45 P.M.    8.    Staff Report  
                  A. Zoning Ordinance Revision Update  
                  B. Local Landmark Ordinance  
                  C. Valley Forge Convention & Visitors Bureau  
                  D. EMCCC 2014 Membership  
                  E. Mural Art Grant Award Announcement
- 8:50 P.M.    9.    Adjournment



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Bryan T. Havir  
Township Manager