

The meeting of the Steering Committee for the Abington-Cheltenham Township Environmental Advisory Council's and SEPTA Public Meeting Mural Art Project at the Keswick Avenue Underpass commenced at 6:30 PM.

### **1. Introduction and Welcoming Remarks**

Commissioner Drew Sharkey called the meeting to order and made some introductory comments. Mr. Havir noted the minutes from the February 22, 2012 meeting were posted on the Abington and Cheltenham Township websites. The purpose of tonight's meeting was to review the various sketches that the mural artist, Ms. Kimberly Mehler, prepared in response to the public visioning session and input at the February 22, 2012 meeting. (See attached attendance list).

### **2. Description of Design Concepts**

Ms. Mehler provided an overview of seven (7) design concepts each with a specific theme that she was attempting to capture:

- Two trees bridging the two communities (Abington and Cheltenham) into an undivided Glenside
- Theme with daylilies
- Theme with other flowers
- Tree in pastel colors
- Open Space Theme in Tapestry design to show historical gilded-age elements to promote open space and community gardens
- Row of trees in woodland
- Trees in sunset

### **3. Comments**

Abington Board of Commissioners President, Carol DiJoseph noted her liking of the first design depicting the two trees intertwining which is representative of the two communities of Cheltenham and Abington bridging together. It is illustrative of the Glenside Community being situated in the both Townships. The majority in the audience agreed.

Ms. Mehler noted the east side of the wall is sometimes filled with dark shadows depending on the angle of the sun. The colors of the mural could be changed to make the image brighter.

Others in attendance questioned if more elements could be incorporated to depict diversity in the community.

Discussion ensued about the schedule of SEPTA's preparation and repairs of the wall. Suggestions were for SEPTA to consider a colored primer and greening washing the edge of the wall behind the mural. Mr. Havir reviewed the schedule of SEPTA's preparation work which was e-mailed to the Township by Wendy Green-Harvey, Constituent Relations Coordinator. Repair work is anticipated to start within the next thirty days.

After much discussion, the Steering committee unanimously selected the design showing two inter-twining trees. It was the consensus that the final design be amended to show an element of the open space design in the middle of the design, such as a rain garden.

### **4. Public Feedback and Q and A**

There was discussion on fundraising and publicity for the proposed mural:

- Develop flyers that could be distributed to the businesses to display in storefront.
- Local Girl Scout Troops could be utilized to distribute the flyers.
- Develop several slogans for the mural and allow the public to vote on a theme.
- Have the image of chosen theme displayed on foam board at four locations:
  - Abington Township Building;
  - Cheltenham Township Building,

- Glenside Train Station
- Businesses in Keswick Village
  
- Fundraising tables with sign up sheets for volunteers at:
  - Glenside Little League Parade on April 21, 2012
  - Cheltenham Earth Day Projects – April 21, 2012
  - Glenside Farmers' Market – Opening April 28, 2012
  - Abington Arbor Day Program – April 28, 2012
  - Cheltenham Township Earth Day Festival at Cedarbrook Elementary School  
On April 28, 2012
  - Downtown Glenside First Friday on May 4, 2012
  - Jennifer Sherwood volunteered to check on Whole Foods Fundraising Event  
(\$.25 coffee days).
  - Jennifer Sherwood and June Parkinson will also check on donation of  
scaffolding to use for paint days scheduled for June 2nd with a rain date of  
June 9, 2012.

**5. Announcement** - The minutes taken of tonight's meeting will be placed on the Abington and Cheltenham Township websites.

**6. Adjournment** – Mr. Havir thanked everyone for attending and closed the meeting at 8:00 p.m.

Submitted by:  
Bryan T. Havir and  
Kimberly Mehler



PUBLIC ATTENDANCE LIST

Abington-Cheltenham Township-SEPTA Public Meeting  
Mural Art Project  
Keswick Avenue Underpass

Tuesday, March 27, 2012 -- 6:30 P.M.

GLENSIDE HALL  
185 S. Keswick Avenue, Glenside, PA 19038

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