Glenside Hall
Steering Committee Meeting
February 22, 2012

The meeting of the Steering Committee for the Abington-Cheltenham Township Environmental Advisory Council's and SEPTA Public Meeting Mural Art Project at the Keswick Avenue Underpass commenced at 6:30 PM.

1. Introduction and Welcoming Remarks

Commissioner Drew Sharkey opened the meeting and welcomed those in attendance. Members of the audience were asked to introduce themselves and identify the community organizations that they represented and where they lived. (See attached attendance list).

2. Description of Project

Cheltenham Township Assistant Township Manager, Bryan Havir, provided an overview and background of the Cultural Arts project involving painting a 10' X 72' mural on the east elevation of the SEPTA underpass on Keswick Avenue, the funding sources and scope of work. He discussed the process which involved community collaboration between the Abington and Cheltenham Environmental Advisory Councils (EAC's) that led to the filing of a grant application to the Greater Philadelphia Cultural Alliance to help fund the project. Mr. Havir also explained the collaborative process between both communities used to select the local artist, Ms. Kimberly Mehler, resident of Jenkintown. A copy of Ms. Mehler's resume was provided to those in attendance. (See attached). Mr. Havir noted that selection of the artist along with a resume and samples of work were requirements that had to be filed with the grant application.

3. Comments by SEPTA Representative

Wendy Green-Harvey, Constituent Relations Coordinator, and Michael Shapiro, RA, Manager of Architectural Engineering, provided comments on behalf of SEPTA and explained its involvement in partnering with other communities within the region on similar public art projects affecting its transit facilities.

4. Power Point Presentation

Ms. Mehler provided a power point presentation of examples of mural art in other communities, in particular the City of Philadelphia as well as samples of work she had completed. (See attached power point presentation)

5. Humanities and Design Discussion

Ms. Mehler facilitated a discussion on humanities and design elements to be incorporated in public art. She engaged discussion among those in attendance which resulted in community input with the following list of 20 ideas being identified as important elements or features in the Glenside community:

- Park-like Setting
- Tending A Garden
- Promote Native Plants
- Creeks & Clean Streams
- Connecting Communities (Stream or Creek, Forest, Vines)
- Sustainable, Greening Practices
- Making a difference in Community
- Need for trash receptacles and fixing sidewalks
- Connectability – Tree roots from both Townships
- Use of bird houses on tree branches for 3-dimensional
- Unify both
- Habitat
- Green – Going Green
- Watershed (Tookany Creek)
- Grow, Intertwine
- Energy
- Unity and Earth
- Bridge Passage Connecting to Community
- Recycled Paint
- Backyard Gardens, Green Buffers

6. Public Feedback and Q and A

During this time, the dialogue exchange included questions regarding additional fundraising, schedule for public paint days and schedule for additional meetings. It was announced the next meeting is scheduled for March 27, 2012 at Glenside Hall to present the designs that Ms. Mehler developed from the discussion this evening. A meeting has also been scheduled for April 23, 2012 (as necessary). Ms. Mehler suggested the first two weekends in June (1-3 and 8-10) for public paint days. Those in attendance were in agreement.

It was noted the Abington and Cheltenham Environmental Advisory Council's collectively agreed to raise $750 for the project. Fundraising ideas were discussed at the meeting but not formalized. This issue will be put back on the agenda for the March 27, 2012 meeting. Ms. Jennifer Sherwood mentioned Abington was holding its Arbor Day Tree Program on April 28th and perhaps that event could be used for fundraising. Ms. Barbara Duffy stated that the Cheltenham Township Earth Day Festival on April 28th could also be used as a venue for fundraising.

A question was raised if the sidewalk in front of the wall would be repaired or replaced and who was responsible. Commissioner Sharkey noted that the sidewalk replacement was not part of this project. However, the staffs of both Cheltenham and Abington Township will be asked to investigate. Other issues discussed were:

- SEPTA right-of-way agreement and need for a maintenance agreement
- Insurance and liability
- Use of safety vests for the volunteers on the public paint days
- Use of ladders and/or scaffolding for the volunteer painters
- Coordination and Notification of the Police Department and possible traffic control and need for road closure (if necessary)
- Developing a schedule for the volunteer painters
- Painting a border around the mural and also a border around the existing mural of the American Flag on the west elevation to unify both murals.

Mr. Havir noted that he will explore these issues further and report back at the next meeting (March 27, 2012).

7. **Announcement** - The minutes taken of tonight's meeting will be placed on the Abington and Cheltenham Township websites.

8. **Adjournment** – Commissioner Sharkey thanked everyone for attending and closed the meeting at 8:00 p.m.

Submitted by:
Bryan T. Havir and
Kimberly Mehler

PUBLIC ATTENDANCE LIST

Abington-Cheltenham Township-SEPTA Public Meeting
Mural Art Project
Keswick Avenue Underpass

Wednesday, February 22, 2012 -- 6:30 P.M.

GLENSIDE HALL
185 S. Keswick Avenue, Glenside, PA 19038

(Please Print Clearly)

Name	Company Name	E-mail Address
KMeagher + RAllaway	—	kmmgo@comcast.net
KAY STAUFFER	ARCADIA UNIVERSITY	KSTAUFFER@ARCADIA.EDU
Steph Clymer	TTF Watershed Partnership	steph@ttfwatershed.org
Wendy Green Harvey	SEPTA	wgreen@septa.org
Michele KACZALEK	ABINGTON EAC	JJKACZALEK@AOL.COM
Jennifer Sherwood	Abington EAC	jas750@comcast.net
IRIS INNES	ABINGTON EAC	YNYS@COMCAST.NET
June Parkinson	—	JWP0002@aol.com
MICHAEL SHAPIRO	SEPTA	MSHAPIRO@SEPTA.ORG
Barbara Duffy	Chelt. EAC	beduffy@comcast.net
Drew Sharkey	Chelt. Twp. Commissioner	dsharkey@cheltenham-township.org
Alison Waters	abington resident	awaters12@gmail.com
Jenifer Eyre	Abington Resident	jreyre@comcast.net
Joanna Eyre	abington Resident	"
MARIE PHILLIPS	Glenside (CT) res.	
Kathy Phillips	Glenside (CT) res	Kphillips@RMAHS.org

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Name	Company Name	E-mail Address
RITA STEVENS	GLENSIDE RESIDENT ; ABINGTON SHADE TREE COMM.	ABINGTONTREES@GMAIL.COM
Denise Pritz		deneezp@aol.com
Katie Petriccione		
FRAN PETRICCIONE		FPETRICCIONE@PAMPER
Chris Konstourlis	Resident - Glenside - CT side	chriskonstourlis@gmail.com
Fred Lind Berkman		

Kimberly Mehler
Mural Artist
651 Seminole Ave.
Jenkintown, PA 19046
215 663 – 8194
Kimehler1121@yahoo.com

EDUCATION

1981 BFA Moore College of Art, Philadelphia, PA

EXPERIENCE

- 2002 – 2011 Mural Work

  Most recent mural clients include:

  CHOP Care Network, Flourtown, PA
  The Elkins Park Free Library, Elkins Park, PA
  Fox Mortgage Company, Abington, PA
  McKinley Elementary School (Abington School District),
  Holicong Middle School and Unami Middle School (Central Bucks School District),
  Aja and Alex (children's clothing retail store), Jenkintown, PA
  Glenside United Church of Christ, Glenside, PA
  Changes Hair Studio, Glenside, PA
  Private residences in Abington, Cheltenham, Jenkintown, Central Bucks,
  and Upper Dublin Townships.
  Set Design for Metropolitan Ballet Academy, Abington, PA
  Set Design for Abington High School and Abington Jr. High School's Spring Musicals.
  Venetian Plastering with Felisa Armento Designs, Springfield Township.

- Member of Mamacitaarts, a women's collaborative in the arts.

  Recent shows include:

  2011 Landscape LOVE - Fairmount Park, Philadelphia, PA
  2010 (W)holons - Patrick Henry College, VA
  2010 (W)holons - Abington Art Center, Abington, PA
  2010 Women in the Arts, Abington Friends, Abington, PA
  2009 Works on Paper - International House, Philadelphia, PA
  2009 Who Does She Think She Is?, Hiway Theatre, Jenkintown, PA,
  2009 Joshua's restaurant, Jenkintown, PA

- 1998 - 2002

  Artist-in-residence at Unami middle school, Central Bucks School District, McKinley Elementary, Abington School District.
  Taught graphic design and mural making. Projects culminating in murals designed and painted by the students with my guidance and supervision.

- 1992 – 1998

  Freelance graphic design and illustration.

  Clients included:

  The Reich Group, The PCI group, Stettler Design, The Franklin Institute, The Academy of Natural Sciences, The National Association of Biology Teachers, Crabtree & Peterson Photography.
  Taught Pysanky and Tile Making workshops for Abington Township Parks.

- 1986 – 1991

  The Reich Group, Art Director.
  Graphic Design.
  Recipient of two Benjamin Franklin awards.
  Taught Saturday drawing classes at Moore College of Art.

- 1982 – 1986

  Franklin Institute Science Museum, Art Director
  Exhibit Design
  Research, development and design of exhibits, including graphics and some illustration.
  Taught Saturday science classes for kids.

- 1981

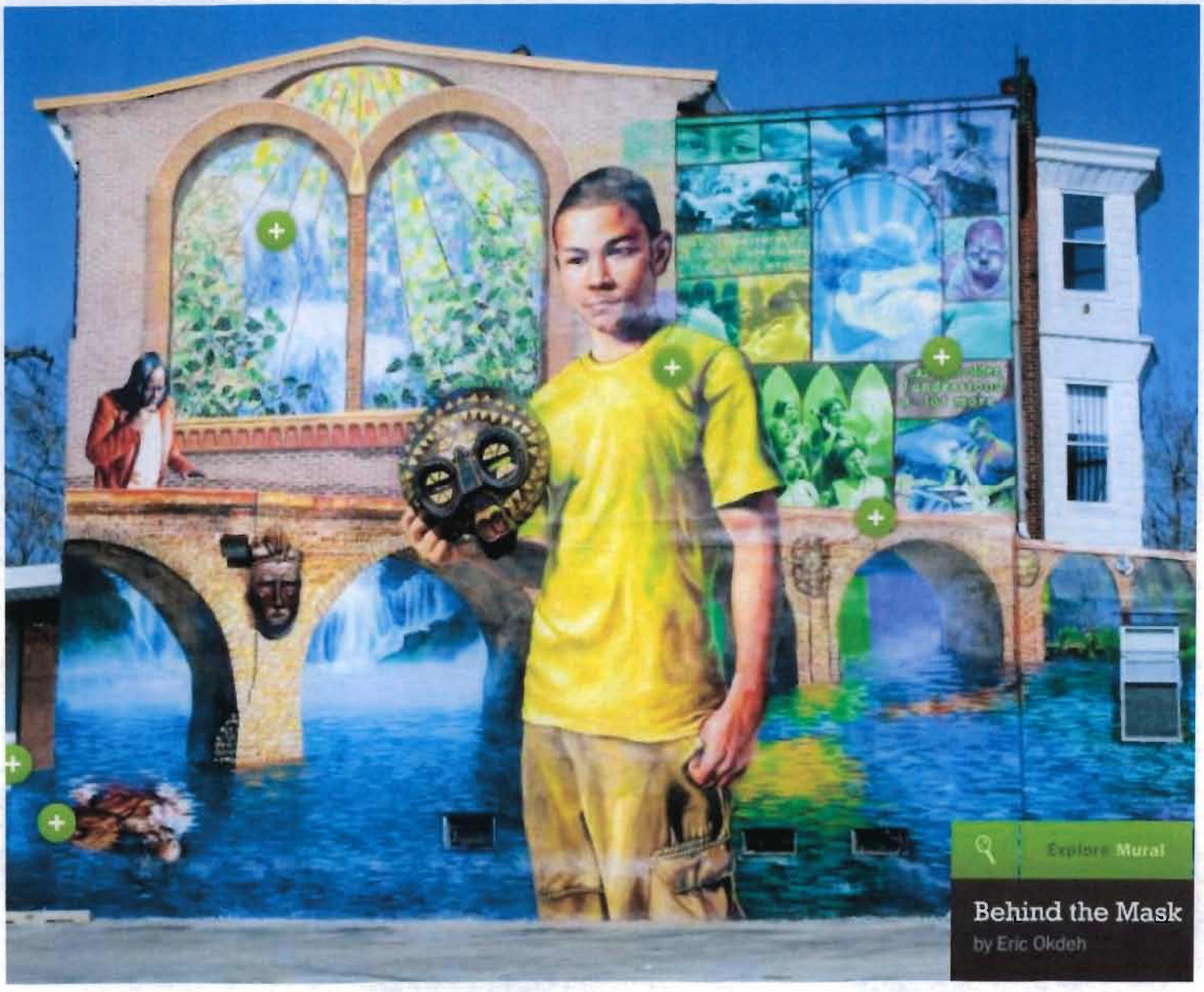
  Phil Turner Designs Inc, NJ.
  Created floats for the Philadelphia Thanksgiving Day Parade.

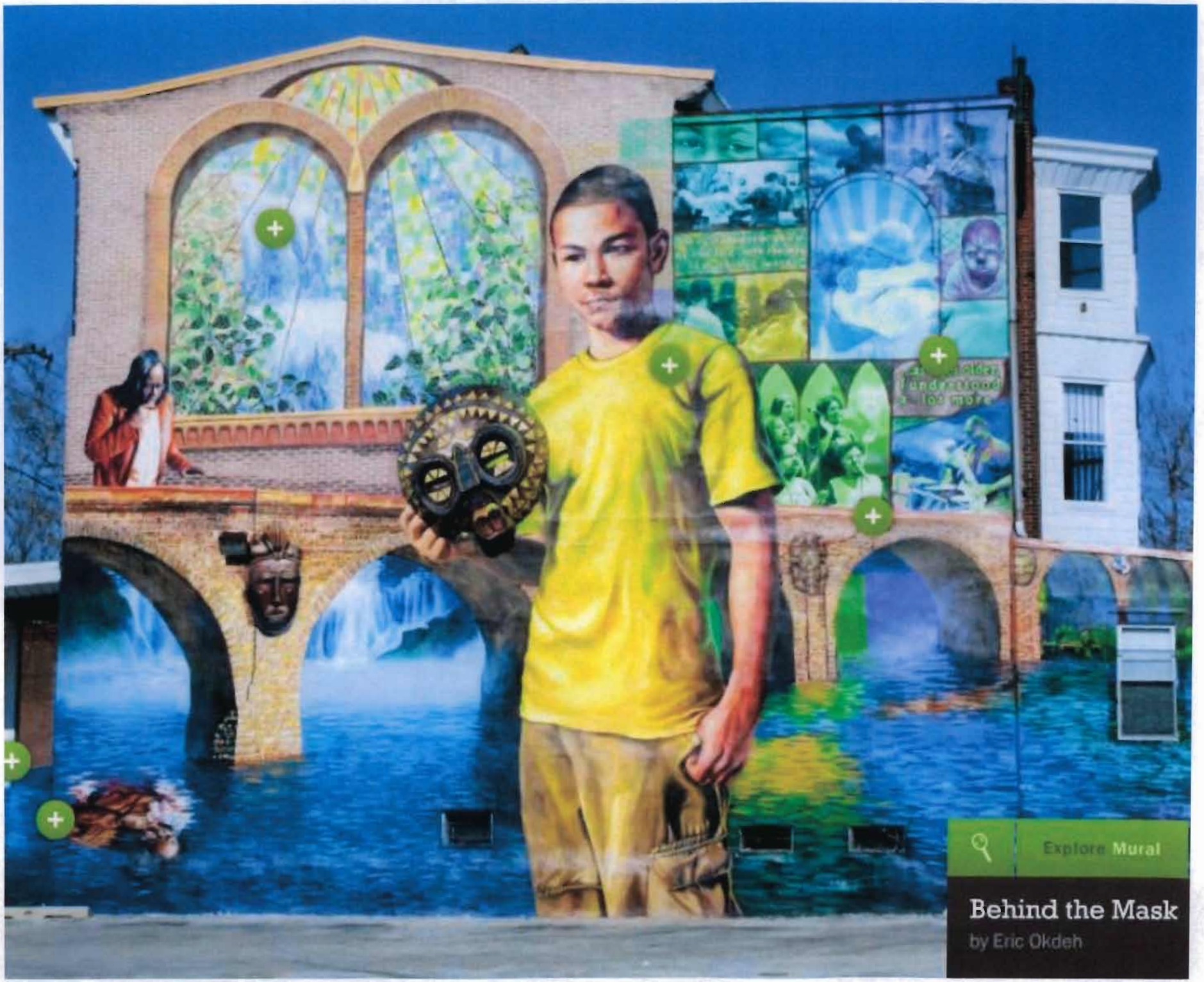
Keswick Avenue Mural Project

SEPTA Underpass

HEALING:

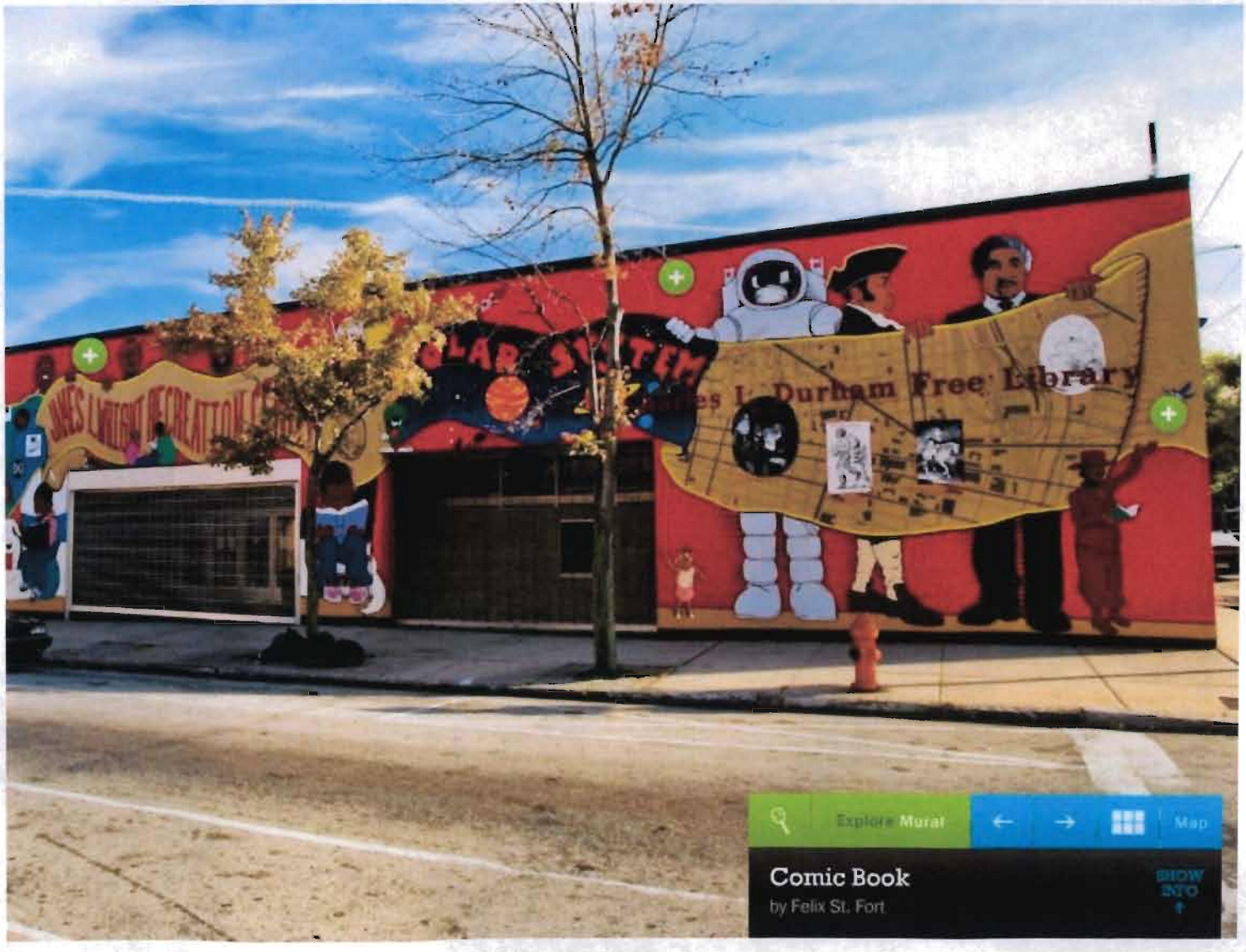
This mural was created as part of a Restorative Justice program which addressed community healing in the wake of rising crime. It brought together individuals who had harmed their communities to work alongside individuals and neighborhoods that they had negatively impacted.

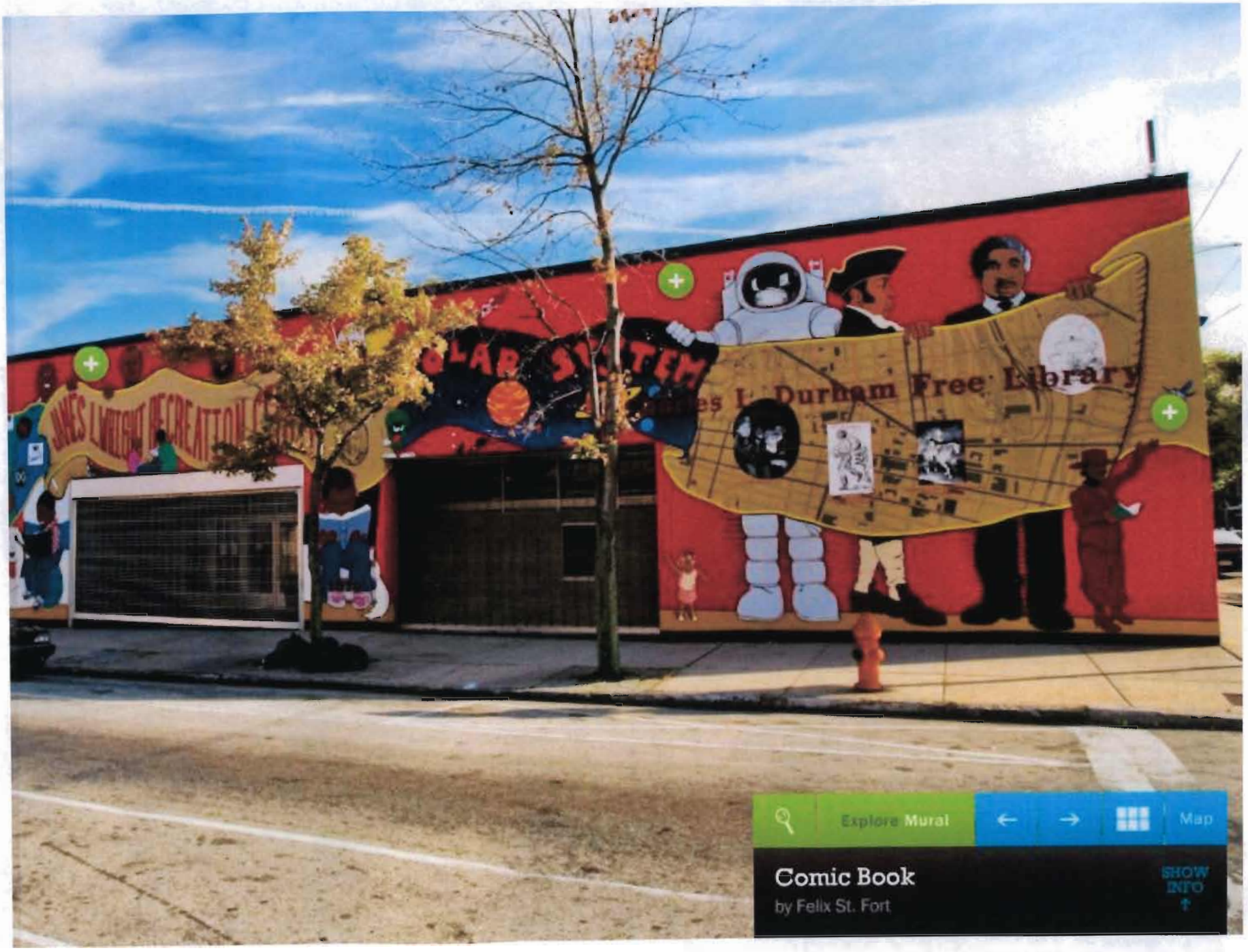



Explore Mural
Behind the Mask
by Eric Okdeh

TEACHING:

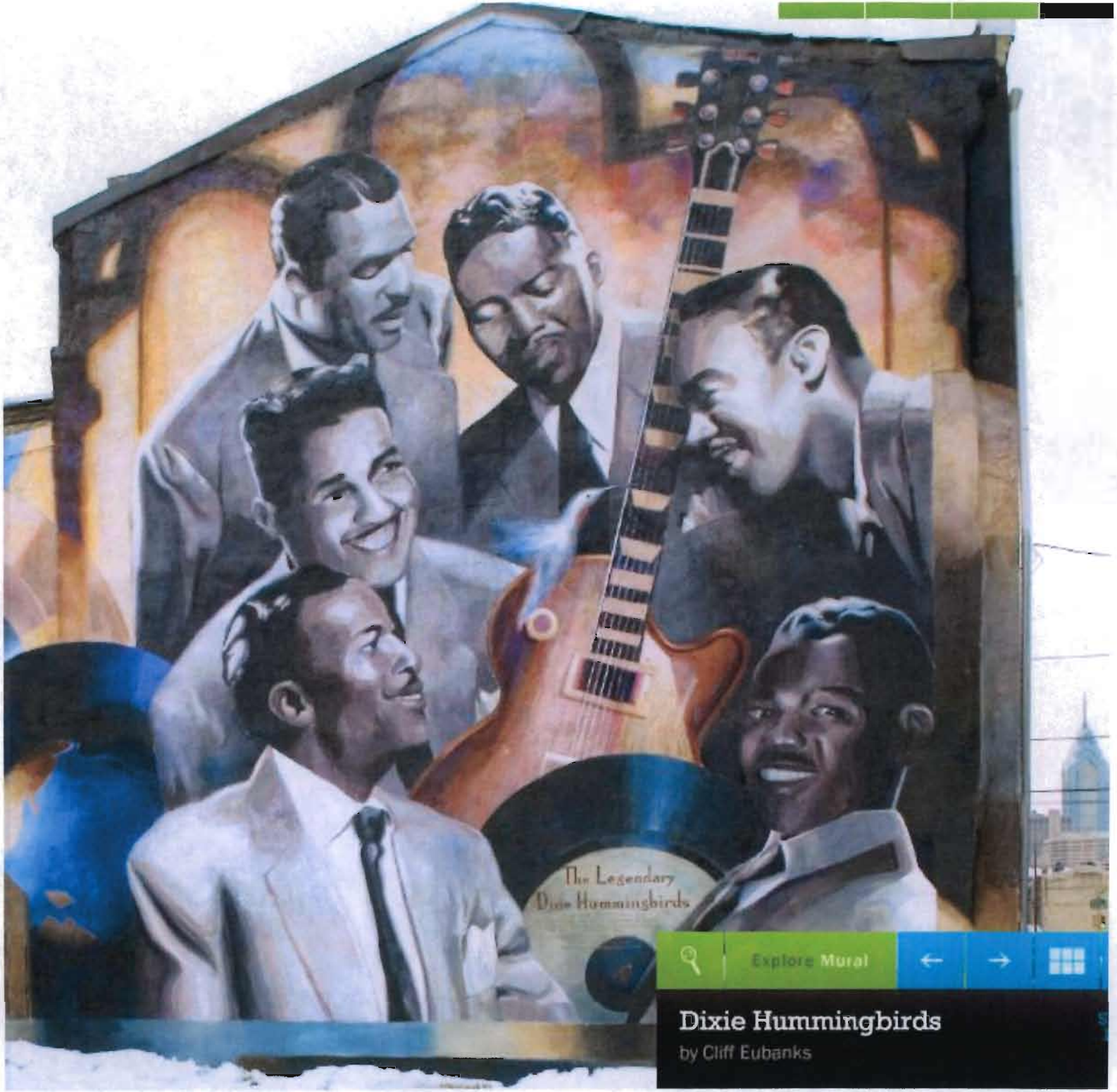
This mural was designed to engage marginalized youth and had students tell stories of their own lives in comic book form with the superheroes becoming individuals in the community who have brought about positive change.




Durham Free Library
Explore Mural
Map
Comic Book
by Felix St. Fort
SHOW INFO

HOMAGE:

The Dixie Hummingbirds came to Philadelphia in 1942 and became an integral part of the Philadelphia music scene. This mural seeks to pay tribute to Philadelphia's rich musical history.



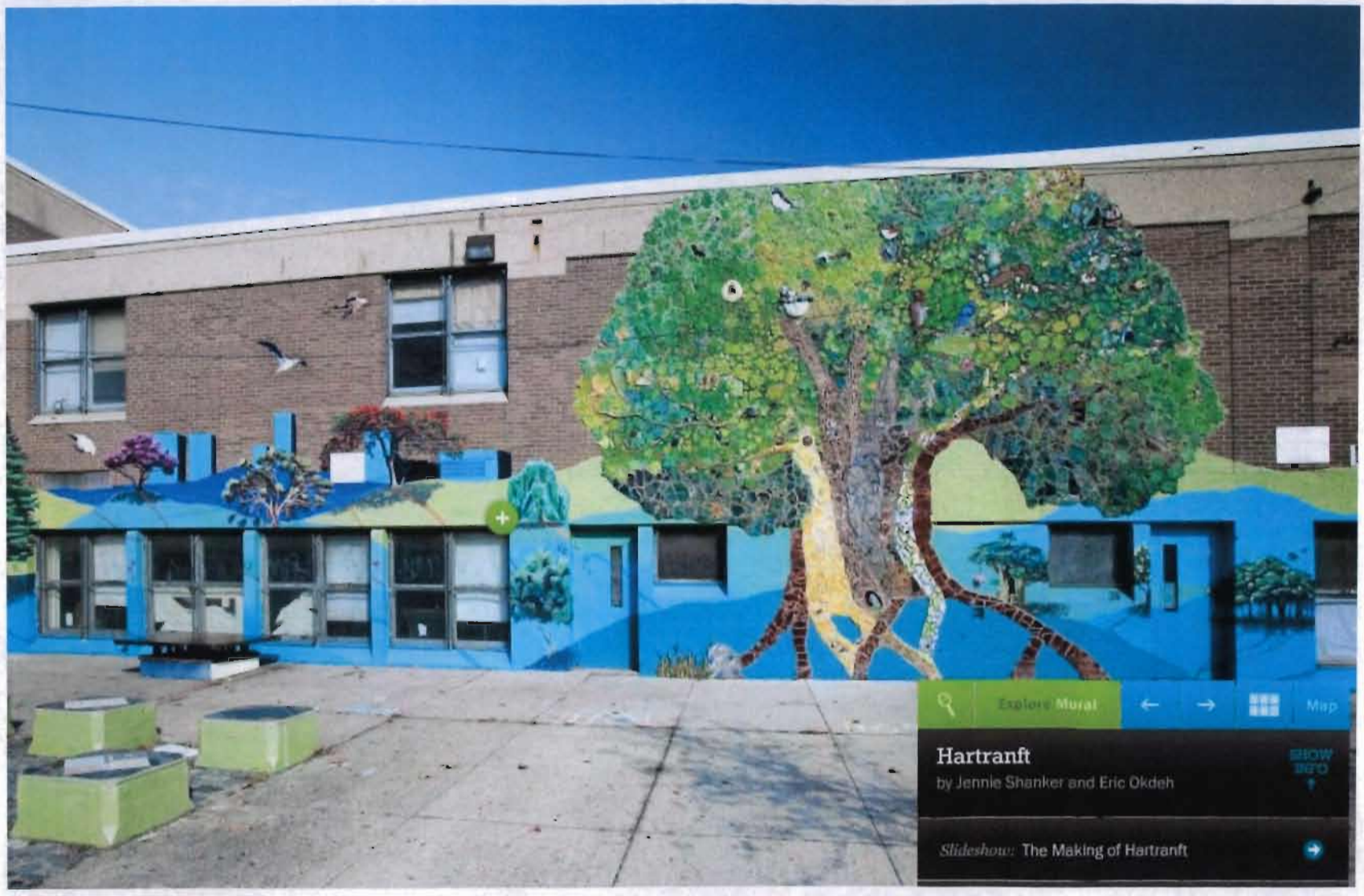
Explore Mural

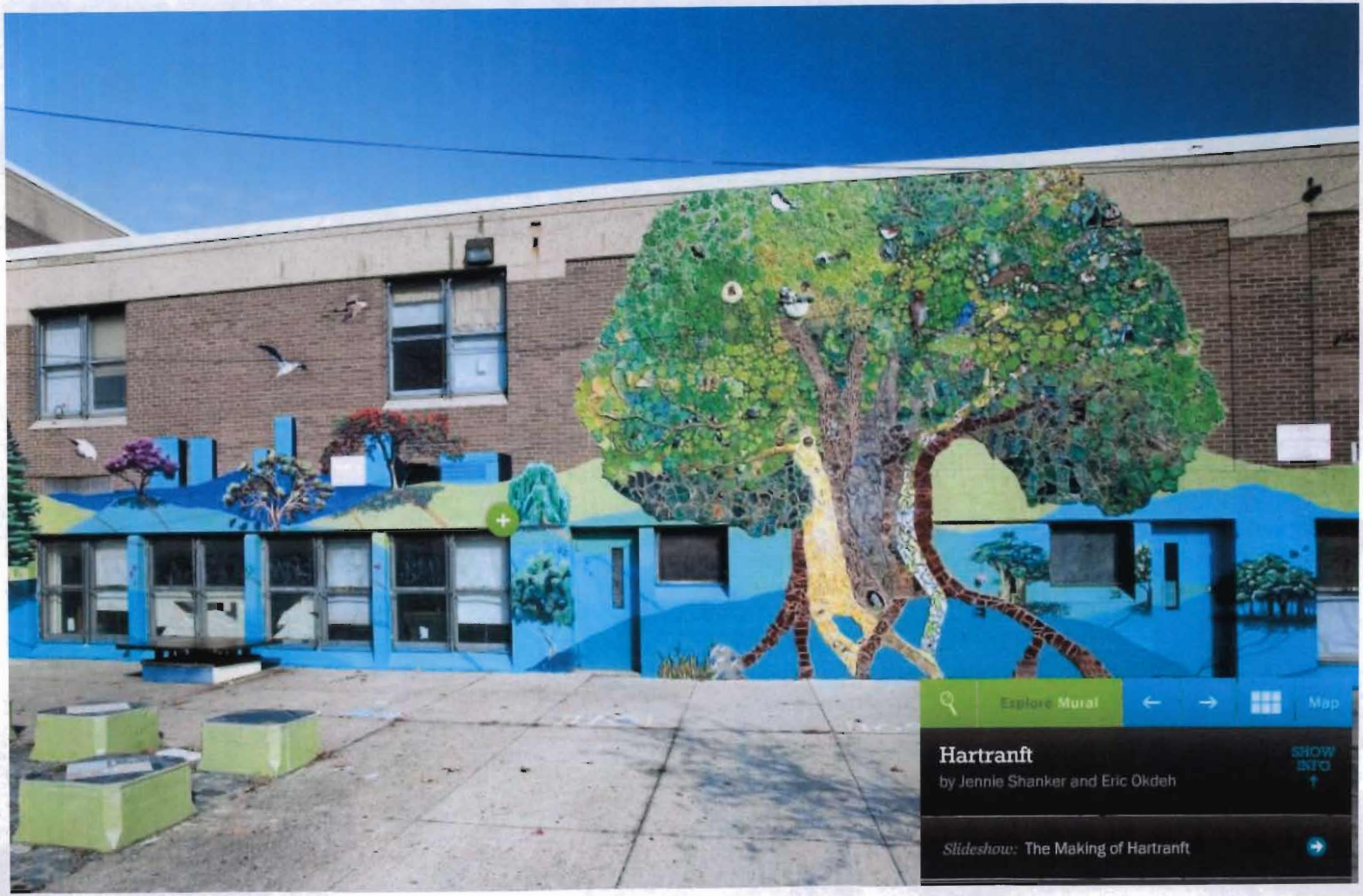
Dixie Hummingbirds

by Cliff Eubanks

URBAN RENEWAL:

This mural was part of a Restored Spaces Initiative which incorporate elements of environmental education and urban revitalization along with art education.




Explore Mural
Map
Hartranft
by Jennie Shanker and Eric Ökdeh
SHOW INFO
Slideshow: The Making of Hartranft

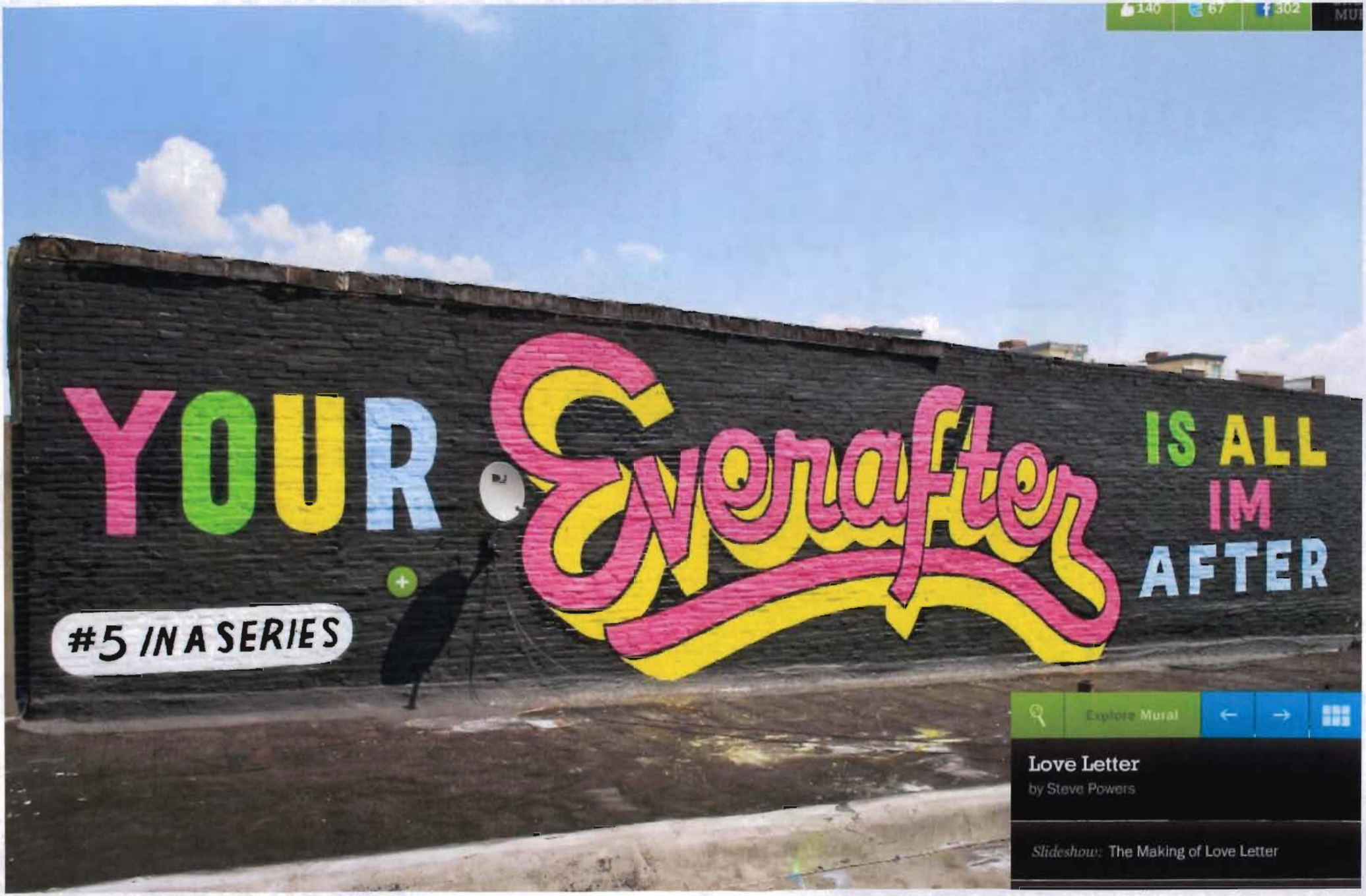
REVITALIZING:

This mural transformed a dirt lot and concrete walls into a beautiful space and is indicative of the power that murals have to uplift neighborhoods. The mural features one of Mantua's own residents creating a quilt. A mural on the opposite wall is an image of children picking up the end of the quilt as though the garden in between is a continuation of her work.

32
5
16
Explore Mural
Holding Grandmother's Quilt
by Donald Gensler
Slideshow: The Making of Holding Grandmother's

MESSAGE:

This public art project consisted of a series of rooftop murals visible along the El Market Frankford line. They express love from a guy to a girl and from an artist to his hometown. He was a former graffiti artist.


140
67
302
MU
YOUR Everafter IS ALL IM AFTER
#5 IN A SERIES
Explore Mural
Love Letter
by Steve Powers
Slideshow: The Making of Love Letter

INTERACTION:

This is a photo of my work on CHOP Care Network's vaccination education project. I created the tree with leaves hanging down from the ceiling conveying educational facts about vaccinations. The leaves capture the attention of the parents and the hidden animals capture the attention of the children thus creating a more interactive and inviting (as well as educational) waiting room space.

YOU "HERD" ME??
WHY GIVE MY CHILD HEPATITIS VACCINE?

IMAGINE:

This is a jungle I painted in my son's bedroom. I wanted to let him to dream of exciting adventures.